



**IN-MAIL  
MICROZONES  
&  
ZIP CODES**

**2010**

*PERIOD*

**1-A**

QUANTITIES ADJUSTED FOR SAVINGS NOW!

DECEMBER 14, 2009 - JANUARY 10, 2010

# IN-MAIL PREPRINTS 2010

PERIOD 1-A  
DECEMBER 14, 2009 - JANUARY 10, 2010

## GENERAL INFORMATION

### Space Reservation

POST PLUS & INPAPER PREPRINTS:

### Deadlines

Due 14 days in advance of insert date.

PRINT & DELIVER STANDARD PRODUCTS:

See individual Print & Deliver rate cards.

PRINT & DELIVER CUSTOM PRODUCTS:

Contact your sales representative.

## DISTRIBUTION

### Distributions

Shared mail is available for delivery to non-subscribers in more than 290 zip codes. Zone delivery to homes is Thursday / Friday; Minimum buy is one zone or 1,000 copies, whichever is greater.

### Quantities

The Post Plus insert requirements contained herein are estimates, which include manufacturing waste and a margin to provide for unpredictable fluctuations in the number of non-subscribers. The Washington Post will not be responsible, nor provide rate adjustments, for shortages or overages resulting from these estimates, or for mailings missed that are caused by shortages in the advertiser's delivery.

### Distribution Periods

The calendar year is divided into periods that reflect major fluctuations in the number of newspapers distributed. Each period has two sets of estimates -- SUNDAY and DAILY.

## SIZES

### Page Size Defined

FLEXIE	6" x 7" to 9" x 11"
TAB	over 9" x 11" to 11" x 13"
STANDARD	Over 11" x 13"

### Post Plus

Shared mail largest size	8 1/2" x 11"
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Larger pieces must be quarter folded.

## INSERT SPECIFICATIONS

### Minimum Paper Weight

.005" minimum thickness for single-sheets/card/envelopes. Standard broadsheet inserts printed on 30-lb. Newsprint must be 8 pages minimum. Inserts of less than 8 pages need to be quarter-folded for insertion. Standard tabloid-page inserts printed on 30-lb. Stock must be minimum 8 pages.

# PERIOD 1-A POST PLUS IN-MAIL ESTIMATES

**PREPRINTS & POST PLUS  
2010 In-Mail**

## DECEMBER 14, 2009 - JANUARY 10, 2010

### DISTRICT OF COLUMBIA

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Le Droit Park	20001Z	15,560	14,860	20001A	7,460	7,120
				20001B	8,100	7,740
Kendall Green	20002Z	21,640	20,120	20002A	8,690	8,080
				20002B	8,840	8,220
				20002C	4,110	3,820
Southeast	20003Z	8,840	8,350	20003A	4,650	4,390
				20003B	4,190	3,960
Benjamin Franklin	20004Z	1,380	1,350			
Central	20005Z	7,430	7,230			
Downtown NW	20006Z	910	900			
Georgetown	20007Z	9,620	9,260	20007A	3,880	3,740
				20007B	5,740	5,520
Cleveland Park	20008Z	12,220	11,620	20008A	5,520	5,250
				20008B	6,700	6,370
Kalorama	20009Z	24,590	23,560	20009A	6,480	6,210
				20009B	8,670	8,310
				20009C	9,440	9,040
Columbia Heights	20010Z	10,880	10,310	20010A	5,270	4,990
				20010B	5,610	5,320
Brightwood	20011Z	20,370	18,900	20011A	4,100	3,810
				20011B	9,190	8,520
				20011C	4,160	3,860
				20011D	2,920	2,710
Walter Reed	20012Z	4,050	3,740	20012A	1,140	1,050
				20012B	2,910	2,690
Northwest	20015Z	3,030	2,790			
Friendship	20016Z	8,810	8,270	20016A	5,430	5,100
				20016B	3,380	3,170
Brookland	20017Z	5,870	5,330			
Customs House	20018Z	6,060	5,600			
Benning	20019Z	22,410	21,030	20019A	11,920	11,190
				20019B	10,490	9,840
Anacostia	20020Z	20,260	18,970	20020A	5,560	5,210
				20020B	5,770	5,400
				20020C	8,930	8,360
L' Enfant Plaza	20024Z	6,630	6,390			
Congress Heights	20032Z	14,440	13,750	20032A	5,610	5,340
				20032B	8,830	8,410
Twentieth Street	20036Z	2,820	2,740			
Watergate	20037Z	5,830	5,750			

**DC FULL RUN**                    233,650    220,820

### ANNE ARUNDEL COUNTY MD

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Lothian	20711Z	2,280	2,170			
Laurel	20724Z	5,980	5,720			
Churchton	20733Z	970	930			
Deale	20751Z	890	850			
Fort Meade	20755Z	2,730	2,710			
Friendship	20758Z	190	180			
Shady Side	20764Z	1,510	1,450			
Harwood	20776Z	1,050	1,010			
West River	20778Z	650	610			
Tracys Landing	20779Z	440	430			
Arnold	21012Z	7,390	7,320			
Crownsville	21032Z	3,130	3,070			
Davidsonville	21035Z	2,040	1,890			
Edgewater	21037Z	7,300	7,110			
Gambriells	21054Z	3,430	3,260	21054A	2,690	2,550
				21054B	740	710
Hanover	21076Z	5,100	5,100			
Millersville	21108Z	6,190	6,190			
Odenton	21113Z	11,570	11,250			
Crofton	21114Z	8,280	7,550			
Riva	21140Z	1,130	1,060			
Severn	21144Z	11,160	11,190			
Severna Park	21146Z	8,550	8,510	21146A	4,790	4,770
				21146B	3,760	3,740
Annapolis	21401Z	14,850	14,620	21401A	7,900	7,780
				21401B	1,760	1,730
				21401C	5,190	5,110
Annapolis	21402Z	260	260			
Annapolis Eastport	21403Z	12,650	12,410	21403A	6,840	6,720
				21403B	5,810	5,690

**AA FULL RUN**                    119,720    116,850

### CALVERT COUNTY MD

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Broomes Island	20615Z	100	100			
Huntingtown	20639Z	3,620	2,960			
Lusby	20657Z	6,160	5,670			
Port Republic	20676Z	1,000	840			
Prince Frederick	20678Z	3,460	3,190			
Saint Leonard	20685Z	1,980	1,730			
Sunderland	20689Z	420	360			
North Beach	20714Z	1,230	1,140			
Chesapeake Beach	20732Z	2,990	2,690			
Owings	20736Z	2,260	1,890			
Dunkirk	20754Z	1,850	1,540			

**CA FULL RUN**                    25,070    22,110

# PERIOD 1-A POST PLUS IN-MAIL ESTIMATES

## MONTGOMERY COUNTY MD

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Bethesda	20814Z	9,110	8,370	20814A	1,640	1,510
				20814B	3,170	2,910
				20814C	2,460	2,260
				20814D	1,840	1,690
Chevy Chase	20815Z	6,720	6,230	20815A	1,590	1,470
				20815B	1,670	1,550
				20815C	1,950	1,810
				20815D	1,510	1,400
Friendship Heights	20816Z	3,000	2,830	20816A	1,690	1,590
				20816B	1,310	1,240
West Bethesda	20817Z	6,700	6,140	20817A	1,130	1,030
				20817B	1,380	1,270
				20817C	2,020	1,850
				20817D	2,170	1,990
Cabin John	20818Z	350	320			
Olney	20832Z	5,960	4,890	20832A	3,750	3,080
				20832B	2,210	1,810
Brookeville	20833Z	1,570	1,280			
Poolesville	20837Z	1,440	1,210			
Boyds	20841Z	2,240	1,960			
Dickerson	20842Z	540	520			
Rockville	20850Z	13,720	12,180	20850A	3,370	2,990
				20850B	4,890	4,340
				20850C	3,680	3,270
				20850D	1,780	1,580
Twinbrook	20851Z	4,120	3,670			
Pike	20852Z	14,550	13,240	20852A	6,480	5,900
				20852B	3,090	2,810
				20852C	1,610	1,460
				20852D	3,370	3,070
Twinbrook	20853Z	6,570	5,590	20853A	1,720	1,460
				20853B	2,380	2,020
				20853C	2,470	2,110
Potomac	20854Z	7,690	6,770	20854A	1,210	1,070
				20854B	1,300	1,140
				20854C	3,340	2,940
				20854D	1,840	1,620
Derwood	20855Z	3,310	2,830			
Sandy Spring	20860Z	430	390			
Ashton	20861Z	410	350			
Burtonsville	20866Z	4,040	3,480			
Clarksburg	20871Z	3,470	3,140			
Damascus	20872Z	3,700	3,140			
Germantown	20874Z	19,530	17,290	20874A	4,580	4,050
				20874B	6,860	6,070
				20874C	8,090	7,170
Germantown	20876Z	7,550	6,530	20876A	2,670	2,300
				20876B	4,880	4,230
Gaithersburg	20877Z	10,280	9,220	20877A	6,470	5,800
				20877B	3,810	3,420
Diamond Farms	20878Z	17,070	14,790	20878A	4,330	3,750
				20878B	6,200	5,370
				20878C	4,300	3,730
				20878D	2,240	1,940
Laytonsville	20879Z	7,340	6,300	20879A	3,770	3,240
				20879B	2,250	1,930
				20879C	1,320	1,130
Gaithersburg	20882Z	3,170	2,600			

## MONTGOMERY COUNTY MD continued

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Montgomery Village	20886Z	10,550	9,100	20886A	5,280	4,550
				20886B	5,270	4,550
Kensington	20895Z	4,220	3,590	20895A	1,930	1,640
				20895B	2,290	1,950
Woodmoor	20901Z	9,550	8,300	20901A	4,480	3,890
				20901B	5,070	4,410
Wheaton	20902Z	12,800	11,290	20902A	4,500	3,970
				20902B	4,840	4,270
				20902C	3,460	3,050
Hillendale	20903Z	5,730	5,350			
Colesville	20904Z	16,450	14,590	20904A	6,910	6,130
				20904B	5,990	5,310
				20904C	3,550	3,150
Colesville	20905Z	3,890	3,200	20905A	1,470	1,210
				20905B	2,420	1,990
Wheaton	20906Z	19,280	16,740	20906A	4,370	3,800
				20906B	6,030	5,240
				20906C	3,820	3,310
				20906D	5,060	4,390
Blair	20910Z	14,260	13,080	20910A	4,740	4,350
				20910B	6,580	6,030
				20910C	2,940	2,700
Takoma Park	20912Z	7,090	6,580	20912A	3,720	3,450
				20912B	3,370	3,130

**MC FULL RUN** 268,400 237,080

## HOWARD COUNTY MD

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Laurel	20723Z	9,160	8,510	20723A	3,020	2,800
				20723B	6,140	5,710
Fulton	20759Z	490	440			
Savage	20763Z	1,020	1,020			
Highland	20777Z	590	520			
Jessup	20794Z	3,610	3,530			
Clarksville	21029Z	2,810	2,640			
Dayton	21036Z	350	320			
Ellicott City	21042Z	11,660	11,400	21042A	7,140	6,980
				21042B	4,520	4,420
Ellicott City	21043Z	13,540	13,370	21043A	6,310	6,230
				21043B	7,230	7,140
Columbia	21044Z	15,160	14,680	21044A	4,590	4,440
				21044B	7,750	7,510
				21044C	2,820	2,730
Columbia	21045Z	13,510	13,260	21045A	5,930	5,820
				21045B	7,580	7,440
Columbia	21046Z	5,340	5,150			
Baltimore	21075Z	9,350	9,280			
Elkridge	21227Z	13,560	13,820			
Cookesville	21723Z	100	100			
Glenelg	21737Z	200	190			
Glenwood	21738Z	820	770			
West Friendship	21794Z	310	290			
Woodbine	21797Z	1,040	940			

**HO FULL RUN** 102,620 100,230

# PERIOD 1-A POST PLUS IN-MAIL ESTIMATES

## PRINCE GEORGES COUNTY MD

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Accokeek	20607Z	2,720	2,440			
Aquasco	20608Z	270	250			
Brandywine	20613Z	3,770	3,340			
Cheltenham	20623Z	800	670			
Beltsville	20705Z	7,890	7,000	20705A	4,050	3,590
				20705B	3,840	3,410
Lanham-Seabrook	20706Z	9,540	8,730	20706A	5,880	5,380
				20706B	3,660	3,350
Laurel	20707Z	10,620	9,760	20707A	1,390	1,280
				20707B	5,280	4,850
				20707C	3,950	3,630
Montpelier	20708Z	10,090	9,400	20708A	3,590	3,350
				20708B	6,500	6,050
Bladensburg	20710Z	3,420	3,250			
Mt. Rainer	20712Z	3,790	3,670			
Bowie	20715Z	6,640	5,540	20715A	2,550	2,130
				20715B	2,090	1,740
				20715C	2,000	1,670
Mitchellville	20716Z	7,650	6,880	20716A	4,640	4,170
				20716B	3,010	2,710
Bowie	20720Z	5,930	4,980	20720A	2,760	2,320
				20720B	3,170	2,660
Bowie	20721Z	7,400	6,170	20721A	2,810	2,350
				20721B	4,590	3,820
Brentwood	20722Z	1,830	1,700			
Clinton	20735Z	10,960	9,740			
Riverdale	20737Z	5,830	5,470			
College Park	20740Z	8,730	8,090	20740A	4,010	3,710
				20740B	4,720	4,380
Capitol Heights	20743Z	13,830	12,930	20743A	4,730	4,420
				20743B	4,760	4,450
				20743C	4,340	4,060
Fort Washington	20744Z	15,920	14,200	20744A	6,080	5,420
				20744B	5,210	4,650
				20744C	4,630	4,130
Oxon Hill	20745Z	11,090	10,410	20745A	4,160	3,900
				20745B	3,770	3,540
				20745C	3,160	2,970
Suitland	20746Z	12,010	10,940	20746A	3,270	2,980
				20746B	4,560	4,150
				20746C	4,180	3,810
District Heights	20747Z	15,440	14,270	20747A	9,240	8,540
				20747B	6,200	5,730
Temple Hills	20748Z	14,570	13,060	20748A	7,460	6,690
				20748B	7,110	6,370
Andrews AFB	20762Z	1,190	1,160			
Glenn Dale	20769Z	1,630	1,410			
Greenbelt	20770Z	10,120	9,180	20770A	4,340	3,940
				20770B	5,780	5,240
Upper Marlboro	20772Z	14,140	12,450	20772A	6,520	5,740
				20772B	7,620	6,710
Upper Marlboro	20774Z	14,180	12,360	20774A	6,370	5,550
				20774B	7,810	6,810
Hyattsville	20781Z	3,680	3,380			
West Hyattsville	20782Z	10,020	9,300	20782A	4,480	4,150
				20782B	5,540	5,150
Adelphi	20783Z	14,570	13,740	20783A	9,020	8,510
				20783B	5,550	5,230
Capitol Plaza	20784Z	9,520	8,850			
Cheverly	20785Z	14,470	13,290	20785A	7,240	6,660
				20785B	7,230	6,630

**PG FULL RUN**                      284,260    258,010

## CHARLES COUNTY MD

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Waldorf	20601Z	7,460	6,540			
Waldorf	20602Z	8,440	7,600			
Waldorf	20603Z	7,780	6,800			
Bel Alton	20611Z	240	200			
Bryans Road	20616Z	1,850	1,700			
Bryantown	20617Z	180	150			
Faulkner	20632Z	100	100			
Hughesville	20637Z	1,380	1,150			
Indian Head	20640Z	3,330	3,080			
Issue	20645Z	220	170			
La Plata	20646Z	5,490	4,700			
Marbury	20658Z	250	230			
Nanjemoy	20662Z	940	870			
Newburg	20664Z	910	830			
Pomfret	20675Z	430	350			
Port Tobacco	20677Z	590	500			
Welcome	20693Z	290	240			
White Plains	20695Z	2,590	2,190			

**CH FULL RUN**                      42,470    37,400

## SAINT MARY'S COUNTY MD

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Abell	20606Z	110	100			
Avenue	20609Z	320	290			
Bushwood	20618Z	200	180			
California	20619Z	3,820	3,490			
Callaway	20620Z	400	380			
Chaptico	20621Z	210	190			
Charlotte Hall	20622Z	1,250	1,090			
Clements	20624Z	220	210			
Dameron	20628Z	120	100			
Drayden	20630Z	160	150			
Great Mills	20634Z	2,600	2,410			
Hollywood	20636Z	3,120	2,810			
Leonardtwn	20650Z	3,650	3,230			
Lexington Park	20653Z	4,850	4,510			
Mechanicsville	20659Z	6,670	5,930			
Park Hall	20667Z	130	120			
Patuxent River	20670Z	940	940			
Piney Point	20674Z	190	180			
Ridge	20680Z	270	250			
Saint Inigoes	20684Z	280	250			
Scotland	20687Z	100	100			
Tall Timbers	20690Z	210	190			
Valley Lee	20692Z	170	160			

**SM FULL RUN**                      29,990    27,260

# PERIOD 1-A POST PLUS IN-MAIL ESTIMATES

## FAIRFAX COUNTY VA

## FAIRFAX COUNTY VA continued

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Centreville	20120Z	11,390	9,870	20120A	1,330	1,150
				20120B	2,800	2,430
				20120C	3,810	3,300
				20120D	3,450	2,990
Centreville	20121Z	9,440	8,520	20121A	2,310	2,080
				20121B	7,130	6,440
Clifton	20124Z	2,870	2,390			
Chantilly	20151Z	6,430	5,710	20151A	3,300	2,930
				20151B	3,130	2,780
Herndon	20170Z	11,100	9,630	20170A	2,310	2,000
				20170B	2,190	1,900
				20170C	3,430	2,980
				20170D	3,170	2,750
Herndon	20171Z	13,090	11,420	20171A	4,400	3,840
				20171B	2,480	2,160
				20171C	6,210	5,420
Reston	20190Z	6,730	6,050	20190A	1,690	1,520
				20190B	1,880	1,690
				20190C	3,160	2,840
Reston	20191Z	8,710	7,610	20191A	1,820	1,590
				20191B	2,280	1,990
				20191C	4,610	4,030
Reston	20194Z	4,090	3,530			
Annandale	22003Z	14,340	12,380	22003A	1,840	1,590
				22003B	4,130	3,560
				22003C	3,830	3,310
				22003D	4,540	3,920
Burke	22015Z	10,350	8,720	22015A	3,280	2,760
				22015B	3,800	3,200
				22015C	3,270	2,760
Dunn Loring	22027Z	500	430			
Fairfax	22030Z	15,180	13,520	22030A	5,500	4,900
				22030B	4,510	4,020
				22030C	5,170	4,600
Pickett	22031Z	9,140	8,240	22031A	4,850	4,370
				22031B	4,290	3,870
Fairfax Station	22032Z	6,040	4,920	22032A	3,040	2,480
				22032B	3,000	2,440
Fairfax	22033Z	13,100	11,690	22033A	1,770	1,580
				22033B	4,130	3,680
				22033C	3,000	2,680
				22033D	4,200	3,750
Fairfax Station	22039Z	2,890	2,310	22039A	1,070	860
				22039B	1,820	1,450
Baileys Crossroads	22041Z	9,420	8,650	22041A	4,650	4,270
				22041B	4,770	4,380
Mosby	22042Z	9,610	8,660	22042A	4,020	3,620
				22042B	5,590	5,040
Pimmit	22043Z	7,380	6,620	22043A	3,260	2,920
				22043B	4,120	3,700
Seven Corners	22044Z	4,590	4,230			
Falls Church	22046Z	4,180	3,700	22046A	2,310	2,050
				22046B	1,870	1,650
Fort Belvoir	22060Z	2,720	2,400			
Great Falls	22066Z	3,190	2,790	22066A	1,670	1,460
				22066B	1,520	1,330

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Lorton	22079Z	9,700	8,550	22079A	6,120	5,390
				22079B	3,580	3,160
Mc Lean	22101Z	5,560	4,870	22101A	2,990	2,620
				22101B	2,570	2,250
Mc Lean	22102Z	7,370	6,850	22102A	3,630	3,370
				22102B	3,740	3,480
Vienna	22124Z	3,850	3,310	22124A	1,750	1,500
				22124B	2,100	1,810
Springfield	22150Z	7,220	6,400	22150A	2,450	2,170
				22150B	2,640	2,340
				22150C	2,130	1,890
North Springfield	22151Z	4,220	3,670	22151A	2,140	1,860
				22151B	2,080	1,810
West Springfield	22152Z	7,350	6,190	22152A	2,590	2,180
				22152B	2,360	1,990
				22152C	2,400	2,020
West Springfield	22153Z	7,600	6,130	22153A	2,170	1,750
				22153B	3,190	2,570
				22153C	2,240	1,810
Vienna	22180Z	6,080	5,280	22180A	2,610	2,260
				22180B	3,470	3,020
Vienna	22181Z	3,340	2,890	22181A	1,480	1,280
				22181B	1,860	1,610
Vienna	22182Z	5,200	4,410	22182A	2,720	2,300
				22182B	2,480	2,110
Potomac	22301Z	3,420	3,120	22301A	2,340	2,130
				22301B	1,080	990
Parkfairfax	22302Z	6,440	5,900	22302A	2,710	2,480
				22302B	3,730	3,420
Jefferson Manor	22303Z	5,930	5,440	22303A	3,670	3,360
				22303B	2,260	2,080
Shirley Duke	22304Z	19,690	18,300	22304A	4,630	4,300
				22304B	7,630	7,090
				22304C	3,220	3,000
				22304D	4,210	3,910
George Washington	22305Z	5,940	5,410	22305A	2,940	2,680
				22305B	3,000	2,730
Community	22306Z	10,170	9,230	22306A	6,080	5,510
Belle View	22307Z	3,090	2,860	22306B	4,090	3,720
Wellington	22308Z	2,270	1,910	22308A	1,010	850
				22308B	1,260	1,060
Engleside	22309Z	9,410	8,220	22309A	3,440	3,010
				22309B	3,330	2,910
				22309C	2,640	2,300
Franconia	22310Z	8,240	7,010	22310A	3,750	3,190
				22310B	1,550	1,320
				22310C	2,940	2,500
Seminary Heights	22311Z	7,740	7,390			
Lincolnia	22312Z	9,940	9,170	22312A	4,850	4,470
				22312B	5,090	4,700
Olde Town	22314Z	13,350	12,460	22314A	5,180	4,840
				22314B	4,110	3,830
				22314C	4,060	3,790
Kingstowne	22315Z	8,780	7,370	22315A	3,430	2,880
				22315B	5,350	4,490

**FA FULL RUN** 368,380 326,330

# PERIOD 1-A POST PLUS IN-MAIL ESTIMATES

## PRINCE WILLIAM COUNTY VA

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Manassas	20109Z	13,380	12,840	20109A	5,660	5,430
				20109B	7,720	7,410
Manassas	20110Z	12,990	12,080	20110A	3,720	3,460
				20110B	5,560	5,170
				20110C	3,710	3,450
Manassas Park	20111Z	9,140	8,520	20111A	5,680	5,300
				20111B	3,460	3,220
Manassas Park	20112Z	6,440	5,500	20112A	1,610	1,380
				20112B	2,630	2,240
				20112C	2,200	1,880
Bristow	20136Z	6,990	5,900	20136A	3,090	2,610
				20136B	3,900	3,290
Gainesville	20155Z	8,570	7,690	20155A	4,140	3,720
				20155B	4,430	3,970
Haymarket	20169Z	5,380	4,730	20169A	2,870	2,520
				20169B	2,510	2,210
Nokesville	20181Z	2,310	1,970			
Dumfries	22025Z	4,870	4,280			
Dumfries	22026Z	4,800	4,610			
Quantico	22134Z	1,470	1,420			
Triangle	22172Z	3,190	3,100			
Woodbridge	22191Z	18,770	18,020	22191A	4,190	4,020
				22191B	5,850	5,610
				22191C	8,730	8,390
Woodbridge	22192Z	17,290	15,600	22192A	5,270	4,760
				22192B	6,100	5,500
				22192C	5,920	5,340
Dale City	22193Z	21,100	19,660	22193A	8,330	7,760
				22193B	3,720	3,470
				22193C	3,820	3,560
				22193D	5,230	4,870

**PW FULL RUN**                      136,690    125,920

## ARLINGTON COUNTY VA

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Court House	22201Z	15,140	14,190	22201A	2,770	2,600
				22201B	3,840	3,600
				22201C	3,570	3,340
				22201D	4,960	4,650
Eads	22202Z	12,000	11,530	22202A	2,500	2,400
				22202B	9,500	9,130
Central	22203Z	10,000	9,400	22203A	5,370	5,050
				22203B	2,410	2,260
				22203C	2,220	2,090
South	22204Z	17,980	16,510	22204A	2,930	2,690
				22204B	3,890	3,570
				22204C	3,020	2,770
				22204D	3,210	2,950
				22204E	4,930	4,530
Preston King	22205Z	3,890	3,320	22205A	2,370	2,020
				22205B	1,520	1,300
Shirlington	22206Z	8,930	8,150	22206A	3,570	3,260
				22206B	5,360	4,890
North	22207Z	6,120	5,240	22207A	1,400	1,200
				22207B	1,720	1,470
				22207C	3,000	2,570
Rosslyn	22209Z	7,860	7,660	22209A	3,570	3,480
				22209B	4,290	4,180
Preston King	22213Z	750	640			

**AR FULL RUN**                      82,670    76,640

## LOUDOUN COUNTY VA

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Aldie	20105Z	3,030	2,710			
Middleburg	20117Z	590	550			
Paeonian Springs	20129Z	140	110			
Paris	20130Z	130	120			
Purcellville	20132Z	4,100	3,510			
Bluemont	20135Z	1,040	990			
Round Hill	20141Z	1,460	1,240			
Ashburn	20147Z	16,250	14,220	20147A	4,320	3,780
				20147B	3,810	3,330
				20147C	3,970	3,480
				20147D	4,150	3,630
Ashburn	20148Z	7,290	6,330			
Chantilly	20152Z	6,470	5,670			
Hamilton	20158Z	1,030	850			
Sterling	20164Z	11,200	10,240			
Sterling	20165Z	9,560	8,350	20165A	5,530	4,830
				20165B	4,030	3,520
Sterling	20166Z	4,860	4,720			
Leesburg	20175Z	8,130	7,090	20175A	3,130	2,730
				20175B	3,140	2,740
				20175C	1,860	1,620
Leesburg	20176Z	3,160	2,960	20176A	100	100
				20176B	2,960	2,760
				20176C	100	100
Lovettsville	20180Z	1,870	1,640			
Waterford	20197Z	410	340			

**LO FULL RUN**                      80,720    71,640

## FAUQUIER COUNTY VA

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Marshall	20115Z	1,860	1,740			
Catlett	20119Z	1,230	1,110			
Broad Run	20137Z	460	420			
Delaplane	20144Z	330	290			
Upperville	20184Z	170	180			
Warrenton	20186Z	5,220	4,840			
Warrenton	20187Z	4,530	3,960			
The Plains	20198Z	590	550			
Hume	22639Z	210	180			
Linder	22642Z	1,710	1,700			
Markham	22643Z	130	100			
Bealeton	22712Z	3,160	2,960			
Goldvein	22720Z	310	290			
Midland	22728Z	1,020	920			
Remington	22734Z	1,050	1,020			
Sumerduck	22742Z	600	550			

**FQ FULL RUN**                      22,580    20,810

<b>TOTAL FULL RUN</b>	<b>DAILY</b>	<b>SUNDAY</b>
	1,797,220	1,641,100

**PACKING AND SHIPPING REQUIREMENTS**

Please note that inserts require delivery to different locations.  
 Quantities for multiple run dates must be shipped separated and clearly marked by run date.  
 Pallet markers and a bill of lading are required for all shipments.  
 Complete packing and shipping requirements available.  
 Inserts for Sunday In-Paper and Sunday Opt-In may be combined on same pallet.

**IN-PAPER & SUNDAY OPT-IN INSERTS**

**POST PLUS IN-MAIL INSERTS**

**DELIVERY ADDRESS**

**THE WASHINGTON POST SPRINGFIELD PLANT**  
 7171 Wimsatt Road  
 Springfield, VA 22151-4081

**VERTIS COMMUNICATIONS/AMERICAN COLOR GRAPHICS**  
 250 Heller Park Court  
 Dayton, NJ 08810  
 Main Number (732) 438 - 8270

**RECEIVING**

MONDAY 6:30 a.m. - 8:00 p.m.  
 TUESDAY 6:30 a.m. - 8:00 p.m.  
 WEDNESDAY 6:30 a.m. - 8:00 p.m.  
 THURSDAY 6:30 a.m. - 6:00 p.m.  
 FRIDAY\*\* 6:30 a.m. - 1:30 p.m.  
 SATURDAY 6:30 a.m. - 1:30 p.m.  
 CLOSED SUNDAY  
 \*\*Oct. thru Dec - Friday hours are 6:30 a.m. - 8:00 p.m.

MON. through SUN. 6:00 a.m. - 6:00 p.m.

**DELIVERY DEADLINES**

**SUNDAY IN-PAPER OR OPT-IN:** Thursday, 5:00 p.m.  
 10 days in advance of insert date  
**TUESDAY IN-PAPER:** Tuesday, 5:00 p.m.  
 7 days in advance of insert date  
**WEDNESDAY IN-PAPER:** Friday, 1:30 p.m.  
 5 days in advance of insert date  
**THURSDAY IN-PAPER:** Friday, 1:30 p.m.  
 6 days in advance of insert date  
**FRIDAY IN-PAPER:** Monday, 5:00 p.m.  
 4 days in advance of insert date

**SHARED MAIL:** Thursday, Noon  
 7 days in advance of in-home date

**EARLY DELIVERY**

Accepted no more than 13 days in advance for Sundays and no more than 7 days in advance for daily inserts. Preprint Specialists must authorize exceptions.

Accepted no more than 15 days in advance of in-home date. Preprint Specialists must authorize exceptions.

**DIRECTIONS**

**TO SPRINGFIELD PLANT**

**NORTH on I-95 / I -395**

Take I-395 exit for Edsall Rd. West.  
 Proceed to end of Edsall Rd.  
 Turn left onto Backlick Rd.  
 At fourth traffic light, turn right onto Wimsatt Rd.  
 WP plant is the third group of buildings on left.  
 Receiving dock is at front of plant.

**SOUTH on I-95 / I-495 Beltway**

Take I-495 Exit 5 for Braddock Rd. East .  
 At second traffic light, turn right onto Backlick Rd.  
 At fourth traffic light, turn right onto Wimsatt Rd.  
 WP plant is the third group of buildings on left.  
 Receiving dock is at front of plant.

**TO VERTIS COMMUNICATIONS/AMERICAN COLOR GRAPHICS**  
 Estimated Driving Time from DC: just over 3 hrs.

**FROM WASHINGTON, DC AREA**

Take I-95N to Delaware.  
 Merge onto 295N towards New Jersey Turnpike.  
 Keep right and take I-95 N/New Jersey Turnpike towards Cars/Trucks-buses.  
 Take Exit 8A toward RT 32 West.  
 Turn left on Cranbury-South River RD.  
 Turn slight right onto Forsgate DR.  
 Turn slight right onto US-130 N.  
 Take the ramp toward Dayton/Jamesburg.  
 Keep left at the fork to go on Ridge road.  
 Turn left into Heller Park Court.

**For 24 HOUR AUTOMATED DIRECTIONS TO THE POST'S SPRINGFIELD PLANT  
 CALL (202) 334-5052.**

**FOR FURTHER INFORMATION**

Contact the Post Plus/Preprint Specialist:  
 (202) 334-6330 or (202) 334-5841  
 MON. through FRI. 9:00 a.m. - 5:30 p.m.