



**IN-PAPER
MICROZONES
ZIP CODES
ZIP CLUSTERS
&
SALES ZONES**

2010

PERIOD

2-A

MARCH 15, 2010 - APRIL 11, 2010

IN-PAPER PREPRINTS

2010

PERIOD 2-A

March 15, 2010 - April 11, 2010

HOLIDAYS

IMPORTANT NOTE

Easter Sunday: April 4, 2010

Decrease by: 20% for Metro Single Copy Zones; 10% for all other Zones

GENERAL INFORMATION

IN PAPER

Space Reservation Deadlines

POST PLUS & IN-PAPER PREPRINTS:

Due 14 days in advance of insert date.

PRINT & DELIVER STANDARD PRODUCTS:

See individual Print & Deliver rate cards.

PRINT & DELIVER CUSTOM PRODUCTS:

Contact your sales representative.

Quantities

The preprint insert quantity requirements contained herein are estimates, which include manufacturing waste, unsold copies of the newspaper, and a margin to provide for unpredictable fluctuations in circulation. The Washington Post will not be responsible, nor provide rate adjustments, for shortages or overages resulting from these estimates, or for newspapers missed that are caused by shortages in the advertiser's delivery.

Distribution Options

Preprints are inserted into either Tuesday, Wednesday, Thursday, Friday, or Sunday newspapers. The Minimum buy is 1,000 pieces or one Zone whichever is greater.

Distribution Periods

The calendar year is divided into periods that reflect major fluctuations in the number of newspapers distributed. Each period has two sets of estimates -- SUNDAY and DAILY

SIZES & SPECIFICATIONS

Page Size Defined

FLEXIE	6" x 7" to 9" x 11"
TAB	Over 9" x 11" to 11" x 13'
STANDARD	Over 11" x 13'

Size Specifications

Smaller Preprints: Preprints under 6" x 7" or without a single straight machinable edge require prior approval.

Largest Folded Size: 12.5" long (along folded edge), 11" wide (perpendicular to folded edge). Larger inserts must be quarter-folded.

Minimum Paper Weight Specifications

.005" minimum thickness for single-sheets/card/envelopes. Standard broadsheet inserts printed on 30-lb. Newsprint must be 8 pages minimum. Inserts of less than 8 pages need to be quarter-folded for insertion. Standard tabloid-page inserts printed on 30-lb. Stock must be minimum 8 pages.

PERIOD 2-A IN-PAPER ESTIMATES

HOME DELIVERY AND METRO SINGLE COPY

PREPRINTS & POST PLUS
2010 In-Paper

MARCH 15, 2009 - APRIL 11, 2010

METRO SINGLE COPY

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY
DC-West	MSC010	17,530	13,460
DC-East	MSC012	15,290	17,460
Montgomery-North	MSC021	3,050	5,850
Montgomery-West	MSC022	4,470	8,210
Montgomery - East	MSC023	3,890	8,180
Prince George's North West	MSC030	5,030	10,890
Prince George's-North East	MSC031	2,890	6,840
Prince George's South	MSC032	630	1,310
Prince George's Central	MSC034	4,790	17,320
Fairfax County-South	MSC042	4,600	8,580
Fairfax West	MSC050	2,810	4,460
Fairfax East	MSC051	2,060	4,180
Fairfax North	MSC052	4,410	6,130
Arlington & Alexandria	MSC060	10,230	12,980
Loudoun	MSC080	3,220	6,240
Prince William North	MSC090	1,770	4,530
Prince William South	MSC091	1,620	5,260
Charles County	MSC095	1,160	4,900

SINGLE COPY FULL RUN 89,450 146,780

900 SERIES ZONES - OUTLYING AREAS

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY
Howard-North Cluster	ZCL903	1,200	1,760
Pennsylvania/Delaware/NY Cluster	ZCL909	2,900	4,670
Chesapeake/Eastern Shore Cluster	ZCL917	5,830	9,710
South Frederick County Cluster	ZCL918	3,630	6,890
North Frederick County Cluster	ZCL919	3,340	5,790
Frederick Cluster	ZCL920	650	1,870
West Frederick County MD Cluster	ZCL921	370	540
Hagerstown Cluster	ZCL922	1,650	2,870
East Frederick County MD Cluster	ZCL923	600	1,050
Winchester/Harrisonburg Cluster	ZCL924	5,260	15,060
NW Frederick County MD Cluster	ZCL926	1,090	1,860
Delaware Cluster	ZCL934	1,870	5,480
Jefferson/Berkley County Cluster	ZCL935	1,640	3,350
North Fauquier County Cluster	ZCL950	1,520	2,950
Culpeper/Orange Cluster	ZCL955	6,420	9,940
North Stafford County Cluster	ZCL970	3,420	8,310
South Stafford County Cluster	ZCL971	800	1,500
Richmond/Williamsburg/VA Beach Cluster	ZCL972	6,530	7,910
Spotsylvania County Cluster	ZCL973	700	1,400
Fredericksburg Cluster	ZCL975	1,000	1,800
Baltimore Cluster	ZCL985	3,890	4,470

900 SERIES FULL RUN 54,310 99,180

** Distribution in Outlying Areas
includes both Home and
Single Copy Deliveries.

DISTRICT OF COLUMBIA

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	WEDNESDAY	SUNDAY
Le Droit Park	20001Z	3,160	3,000	20001A	1,190	1,330
				20001B	1,970	1,670
Kendall Green	20002Z	3,860	4,810	20002A	1,080	1,480
				20002B	1,400	1,840
				20002C	1,380	1,490
Southeast	20003Z	3,600	3,590	20003A	1,510	1,700
				20003B	2,090	1,890
Central Cluster	20005W	2,260	1,420			
Georgetown	20007Z	4,090	4,240	20007A	1,830	1,780
				20007B	2,260	2,460
Cleveland Park	20008Z	5,560	5,900	20008A	2,610	2,730
				20008B	2,950	3,170
Kalorama	20009Z	3,750	4,310	20009A	550	810
				20009B	1,560	1,560
				20009C	1,640	1,940
Columbia Heights	20010Z	1,540	1,910	20010A	650	890
				20010B	890	1,020
Brightwood	20011Z	4,560	5,890	20011A	690	850
				20011B	2,320	2,990
				20011C	750	1,040
				20011D	800	1,010
Walter Reed	20012Z	1,920	2,170	20012A	910	980
				20012B	1,010	1,190
Northwest	20015Z	4,000	4,150			
Friendship	20016Z	6,270	6,510	20016A	3,290	3,470
				20016B	2,980	3,040
Brookland	20017Z	1,700	2,130			
Customs House	20018Z	1,450	1,900			
Benning	20019Z	2,810	3,960	20019A	1,580	2,300
				20019B	1,230	1,660
Anacostia	20020Z	3,000	3,450	20020A	1,480	1,500
				20020B	790	1,000
				20020C	730	950
L' Enfant Plaza	20024Z	2,220	1,750			
Congress Heights	20032Z	1,340	1,830	20032A	710	950
				20032B	630	880
Twentieth Street	20036Z	1,500	900			
Watergate	20037Z	1,330	1,300			

DC FULL RUN 59,920 65,120

PERIOD 2-A IN-PAPER ESTIMATES

HOME DELIVERY AND METRO SINGLE COPY

MONTGOMERY COUNTY MD

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	WEDNESDAY	SUNDAY
Bethesda	20814Z	4,620	5,210	20814A	960	1,200
				20814B	720	820
				20814C	1,570	1,780
				20814D	1,370	1,410
Chevy Chase	20815Z	7,200	7,310	20815A	2,450	2,430
				20815B	1,990	2,050
				20815C	1,480	1,510
				20815D	1,280	1,320
Friendship Heights	20816Z	4,160	4,380	20816A	2,170	2,270
				20816B	1,990	2,110
West Bethesda	20817Z	7,970	8,540	20817A	1,170	1,420
				20817B	810	890
				20817C	5,800	6,060
				20817D	190	170
Cabin John	20818Z	380	410			
Olney	20832Z	3,000	4,200	20832A	2,190	2,910
				20832B	810	1,290
Brookeville	20833Z	1,060	1,410			
Poolsville Cluster	20837W	900	1,340			
Boyd's	20841Z	620	1,070			
Rockville	20850Z	5,070	6,570	20850A	1,420	1,800
				20850B	1,400	1,960
				20850C	1,250	1,670
				20850D	1,000	1,140
Twinbrook	20851Z	930	1,270			
Pike	20852Z	5,640	6,890	20852A	2,930	3,470
				20852B	710	1,040
				20852C	860	1,000
				20852D	1,140	1,380
Twinbrook	20853Z	3,790	4,670	20853A	1,120	1,390
				20853B	1,840	2,140
				20853C	830	1,140
Potomac	20854Z	9,980	11,220	20854A	1,760	2,000
				20854B	1,380	1,590
				20854C	4,340	4,830
				20854D	2,500	2,800
Derwood	20855Z	1,870	2,590			
Ashton Cluster	20861W	580	730			
Burtonsville	20866Z	900	1,420			
Clarksburg	20871Z	710	1,110			
Damascus	20872Z	890	1,300			
Germantown	20874Z	2,990	5,330	20874A	980	1,510
				20874B	750	1,480
				20874C	1,260	2,340
Germantown	20876Z	1,240	2,160	20876A	600	920
				20876B	640	1,240
Gaithersburg	20877Z	1,910	2,810	20877A	1,240	1,760
				20877B	670	1,050
Diamond Farms	20878Z	6,060	8,320	20878A	810	1,220
				20878B	1,690	2,380
				20878C	2,230	3,050
				20878D	1,330	1,670
Laytonsville	20879Z	1,310	2,210	20879A	680	1,170
				20879B	280	450
				20879C	350	590
Gaithersburg	20882Z	1,600	2,160			
Montgomery Village	20886Z	2,180	3,140	20886A	1,340	1,830
				20886B	840	1,310
Kensington	20895Z	3,430	3,910	20895A	1,710	1,930
				20895B	1,720	1,980

MONTGOMERY COUNTY MD continued

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	WEDNESDAY	SUNDAY
Woodmoor	20901Z	3,820	4,800	20901A	1,780	2,320
				20901B	2,040	2,480
Wheaton	20902Z	4,230	5,390	20902A	1,870	2,300
				20902B	1,510	2,000
				20902C	850	1,090
Hillendale	20903Z	820	1,060			
Colesville	20904Z	5,500	7,220	20904A	1,650	2,380
				20904B	2,050	2,650
				20904C	1,800	2,190
Colesville	20905Z	2,390	3,270	20905A	1,010	1,380
				20905B	1,380	1,890
Wheaton	20906Z	6,970	9,220	20906A	1,490	2,080
				20906B	3,760	4,660
				20906C	880	1,210
				20906D	840	1,270
Blair	20910Z	4,230	5,140	20910A	2,090	2,520
				20910B	1,030	1,280
				20910C	1,110	1,340
Takoma Park	20912Z	1,940	2,370	20912A	700	970
				20912B	1,240	1,400

MC FULL RUN 110,890 140,150

HOWARD COUNTY MD

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	WEDNESDAY	SUNDAY
Laurel	20723Z	1,780	3,090	20723A	940	1,330
				20723B	840	1,760
Highland Cluster	20777W	590	730			
Jessup Cluster	20794W	420	760			
Clarksville	21029Z	1,280	1,540			
Ellicott City	21042Z	2,740	3,820	21042A	1,680	2,440
				21042B	1,060	1,380
Ellicott City	21043Z	1,620	2,220	21043A	450	540
				21043B	1,170	1,680
Columbia	21044Z	3,540	5,030	21044A	860	1,170
				21044B	1,750	2,760
				21044C	930	1,100
Columbia	21045Z	2,010	2,510	21045A	890	1,160
				21045B	1,120	1,350
Columbia	21046Z	1,050	1,460			
Baltimore	21075Z	610	960			
Glenwood Cluster	21738W	970	1,450			

HO FULL RUN 16,610 23,570

PERIOD 2-A IN-PAPER ESTIMATES

HOME DELIVERY AND METRO SINGLE COPY

PRINCE GEORGES COUNTY MD

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	WEDNESDAY	SUNDAY
Accokeek	20607Z	810	1,110			
Brandywine Cluster	20613W	850	1,300			
Beltsville	20705Z	1,600	2,260	20705A	650	970
				20705B	950	1,290
Lanham-Seabrook	20706Z	1,720	2,340	20706A	1,010	1,470
				20706B	710	870
Laurel	20707Z	1,590	2,430	20707A	540	700
				20707B	520	850
				20707C	530	880
Montpelier	20708Z	900	1,510	20708A	320	560
				20708B	580	950
Bowie	20715Z	3,400	3,850	20715A	1,390	1,520
				20715B	1,040	1,220
				20715C	970	1,110
Mitchellville	20716Z	1,500	1,990	20716A	730	1,010
				20716B	770	980
Bowie	20720Z	1,700	2,450	20720A	710	1,080
				20720B	990	1,370
Bowie	20721Z	2,350	3,640	20721A	950	1,480
				20721B	1,400	2,160
Clinton	20735Z	2,230	3,180			
Riverdale	20737Z	600	880			
College Park	20740Z	1,780	2,140	20740A	810	1,060
				20740B	970	1,080
Capitol Heights	20743Z	2,030	2,610	20743A	630	820
				20743B	850	1,140
				20743C	550	650
Fort Washington	20744Z	4,110	5,320	20744A	1,470	1,860
				20744B	1,580	2,070
				20744C	1,060	1,390
Oxon Hill	20745Z	1,310	1,690	20745A	480	630
				20745B	310	400
				20745C	520	660
Suitland	20746Z	1,590	2,650	20746A	400	600
				20746B	510	680
				20746C	680	1,370
District Heights	20747Z	2,010	2,910	20747A	1,510	2,130
				20747B	500	780
Temple Hills	20748Z	3,110	3,860	20748A	1,460	1,840
				20748B	1,650	2,020
Glenn Dale	20769Z	660	850			
Greenbelt	20770Z	1,430	2,160	20770A	700	840
				20770B	730	1,320
Upper Marlboro	20772Z	2,790	4,150	20772A	1,260	1,870
				20772B	1,530	2,280
Upper Marlboro	20774Z	3,130	4,610	20774A	1,180	1,830
				20774B	1,950	2,780
Hyattsville Cluster	20781W	1,250	1,660			
West Hyattsville	20782Z	1,510	1,900	20782A	930	1,100
				20782B	580	800
Adelphi	20783Z	1,540	1,990	20783A	940	1,180
				20783B	600	810
Capitol Plaza	20784Z	1,280	1,860			
Cheverly	20785Z	2,230	3,600	20785A	1,460	2,230
				20785B	770	1,370

PG FULL RUN 51,010 70,900

ANNE ARUNDEL COUNTY MD

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	WEDNESDAY	SUNDAY
Lothian Cluster	20711W	420	710			
Laurel	20724Z	600	940			
Shady Side Cluster	20764W	820	1,620			
Arnold	21012Z	900	2,380			
Crownsville	21032Z	430	600			
Davidsonville Cluster	21035W	800	1,270			
Edgewater	21037Z	900	1,300			
Gambrills	21054Z	600	1,060	21054A	380	810
				21054B	220	250
Hanover Cluster	21076W	600	1,160			
Millersville	21108Z	640	660			
Odenton Cluster	21113W	2,720	6,130			
Crofton	21114Z	1,600	2,630			
Severn Cluster	21144W	600	830			
Severna Park	21146Z	1,560	2,450	21146A	1,100	1,850
				21146B	460	600
Annapolis	21401Z	3,900	5,500	21401A	1,000	1,170
				21401B	400	710
				21401C	2,500	3,620
Annapolis Eastport	21403Z	1,770	2,360	21403A	580	800
				21403B	1,190	1,560
Annapolis Cluster	21409W	870	1,720			

AA FULL RUN 19,730 33,320

CHARLES COUNTY MD

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	WEDNESDAY	SUNDAY
Waldorf	20601Z	1,750	2,820			
Waldorf	20602Z	1,090	1,900			
Waldorf	20603Z	1,950	3,140			
Bryans Road	20616Z	260	420			
Hughesville Cluster	20637W	520	760			
Indian Head Cluster	20640W	600	860			
Issue Cluster	20645W	320	500			
La Plata Cluster	20646W	1,880	2,900			
Port Tobacco Cluster	20677W	390	690			
White Plains	20695Z	760	1,090			

CH FULL RUN 9,520 15,080

SAINT MARY'S COUNTY MD

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	WEDNESDAY	SUNDAY
Charlotte Hall	20622Z	300	450			
Hollywood Cluster	20636W	840	1,670			
Leonardtown Cluster	20650W	940	1,850			
Lexington Park Cluster	20653W	2,080	6,490			
Mechanicsville	20659Z	1,100	2,000			

SM FULL RUN 5,260 12,460

CALVERT COUNTY MD

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	WEDNESDAY	SUNDAY
Huntingtown	20639Z	1,000	1,940			
Lusby Cluster	20657W	1,280	2,900			
Prince Frederick Cluster	20678W	820	1,790			
Saint Leonard Cluster	20685W	460	990			
North Beach	20714Z	200	370			
Chesapeake Beach Cluster	20732W	680	2,160			
Owings	20736Z	900	1,460			
Dunkirk	20754Z	700	1,260			

CA FULL RUN 6,040 12,870

PERIOD 2-A IN-PAPER ESTIMATES

HOME DELIVERY AND METRO SINGLE COPY

FAIRFAX COUNTY VA

SALES_ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	WEDNESDAY	SUNDAY
Centreville	20120Z	3,000	5,020	20120A	770	1,010
				20120B	1,000	1,550
				20120C	690	1,230
				20120D	540	1,230
Centreville	20121Z	1,230	2,620	20121A	520	920
				20121B	710	1,700
Clifton	20124Z	2,040	2,940	20124Z		
Chantilly	20151Z	1,650	2,510	20151A	1,230	1,810
				20151B	420	700
Herndon	20170Z	2,940	4,320	20170A	1,130	1,580
				20170B	780	1,140
				20170C	460	730
				20170D	570	870
Herndon	20171Z	4,170	5,950	20171A	1,490	2,140
				20171B	1,590	1,940
				20171C	1,090	1,870
Reston	20190Z	2,020	2,610	20190A	670	910
				20190B	530	690
				20190C	820	1,010
Reston	20191Z	3,340	4,450	20191A	520	700
				20191B	1,280	1,600
				20191C	1,540	2,150
Reston	20194Z	1,840	2,430			
Annandale	22003Z	5,800	8,180	22003A	740	1,050
				22003B	1,670	2,350
				22003C	1,550	2,190
				22003D	1,840	2,590
Burke	22015Z	5,000	7,080	22015A	1,630	2,270
				22015B	1,510	2,190
				22015C	1,860	2,620
Dunn Loring	22027Z	310	400			
Fairfax	22030Z	4,410	6,640	22030A	1,250	2,250
				22030B	1,160	1,720
				22030C	2,000	2,670
Pickett	22031Z	2,850	3,910	22031A	990	1,530
				22031B	1,860	2,380
Fairfax Station	22032Z	4,160	5,720	22032A	2,310	3,140
				22032B	1,850	2,580
Fairfax	22033Z	3,060	4,700	22033A	650	930
				22033B	940	1,470
				22033C	1,060	1,480
				22033D	410	820
Fairfax Station	22039Z	3,340	4,130	22039A	1,170	1,430
				22039B	2,170	2,700
Baileys Crossroads	22041Z	2,210	2,720	22041A	1,080	1,300
				22041B	1,130	1,420
Mosby	22042Z	2,760	3,600	22042A	1,490	1,890
				22042B	1,270	1,710
Pimmit	22043Z	2,540	3,360	22043A	1,420	1,870
				22043B	1,120	1,490
Seven Corners	22044Z	1,150	1,450			
Falls Church	22046Z	2,360	2,860	22046A	1,560	1,790
				22046B	800	1,070
Fort Belvoir	22060Z	500	800			
Great Falls	22066Z	2,710	3,240	22066A	1,470	1,740
				22066B	1,240	1,500
Lorton	22079Z	2,000	3,300	22079A	1,150	1,860
				22079B	850	1,440

FAIRFAX COUNTY VA continued

SALES_ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	WEDNESDAY	SUNDAY
Mc Lean	22101Z	6,320	7,020	22101A	3,460	3,810
				22101B	2,860	3,210
Mc Lean	22102Z	3,190	3,650	22102A	2,240	2,540
				22102B	950	1,110
Vienna	22124Z	2,920	3,680	22124A	1,650	2,040
				22124B	1,270	1,640
Springfield	22150Z	2,370	3,130	22150A	520	740
				22150B	1,370	1,710
				22150C	480	680
North Springfield	22151Z	1,780	2,390	22151A	740	980
West Springfield	22152Z	3,190	4,630	22151B	1,040	1,410
				22152A	1,040	1,630
West Springfield	22153Z	3,520	5,090	22152B	1,050	1,460
				22152C	1,100	1,540
				22153A	1,150	1,620
Vienna	22180Z	3,320	4,120	22153B	1,070	1,670
				22153C	1,300	1,800
				22180A	1,570	1,990
Vienna	22181Z	2,320	2,980	22180B	1,750	2,130
				22181A	1,370	1,690
Vienna	22182Z	4,300	5,140	22181B	950	1,290
				22182A	2,770	3,260
Potomac	22301Z	1,620	2,060	22182B	1,530	1,880
				22301A	1,020	1,320
Parkfairfax	22302Z	2,230	2,680	22301B	600	740
				22302A	1,220	1,450
Jefferson Manor	22303Z	1,080	1,510	22302B	1,010	1,230
				22303A	480	750
Shirley Duke	22304Z	3,570	4,990	22303B	600	760
				22304A	710	1,000
				22304B	1,210	1,810
				22304C	800	1,060
George Washington	22305Z	1,170	1,540	22304D	850	1,120
				22305A	440	670
Community	22306Z	1,960	2,760	22305B	730	870
				22306A	930	1,430
Belle View	22307Z	1,710	1,990	22306B	1,030	1,330
Wellington	22308Z	2,780	3,220	22307Z		
				22308A	1,190	1,380
Engleside	22309Z	2,540	3,320	22308B	1,590	1,840
				22309A	990	1,200
				22309B	980	1,320
Franconia	22310Z	2,930	4,170	22309C	570	800
				22310A	920	1,460
				22310B	780	1,000
Seminary Heights	22311Z	960	1,220	22310C	1,230	1,710
Lincolnia	22312Z	1,900	2,400	22311Z		
				22312A	740	890
Olde Town	22314Z	4,110	4,770	22312B	1,160	1,510
				22314A	1,720	2,010
				22314B	1,310	1,440
Kingstowne	22315Z	2,540	3,880	22314C	1,080	1,320
				22315A	1,110	1,560
				22315B	1,430	2,320

FA FULL RUN 131,720 177,280

PERIOD 2-A IN-PAPER ESTIMATES

HOME DELIVERY AND METRO SINGLE COPY

PRINCE WILLIAM COUNTY VA

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	WEDNESDAY	SUNDAY
Manassas	20109Z	970	1,790	20109A	540	900
				20109B	430	890
Manassas	20110Z	2,010	3,360	20110A	680	1,170
				20110B	770	1,250
				20110C	560	940
Manassas Park	20111Z	1,220	2,480	20111A	380	790
				20111B	840	1,690
Manassas Park	20112Z	2,070	3,250	20112A	650	910
				20112B	840	1,410
				20112C	580	930
Bristow	20136Z	1,480	2,710	20136A	610	1,190
				20136B	870	1,520
Gainesville	20155Z	2,660	3,770	20155A	1,620	2,180
				20155B	1,040	1,590
Haymarket	20169Z	1,760	2,740	20169A	1,060	1,600
				20169B	700	1,140
Nokesville	20181Z	580	990			
Dumfries	22025Z	1,540	2,420			
Dumfries	22026Z	400	600			
Triangle Cluster	22172W	330	520			
Woodbridge	22191Z	2,010	2,920	22191A	500	610
				22191B	570	860
				22191C	940	1,450
Woodbridge	22192Z	3,400	5,490	22192A	950	1,720
				22192B	1,360	2,050
				22192C	1,090	1,720
Dale City	22193Z	2,290	4,580	22193A	710	1,440
				22193B	450	810
				22193C	420	820
				22193D	710	1,510

PW FULL RUN 22,720 37,620

LOUDOUN COUNTY VA

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	WEDNESDAY	SUNDAY
Aldie	20105Z	530	1,030			
Purcellville	20132Z	1,480	2,520			
Round Hill Cluster	20141W	1,140	1,680			
Ashburn	20147Z	4,070	6,610	20147A	1,080	1,630
				20147B	800	1,290
				20147C	1,140	1,940
				20147D	1,050	1,750
Ashburn	20148Z	1,460	2,600			
Chantilly	20152Z	1,450	2,620			
Hamilton Cluster	20158W	610	930			
Sterling	20164Z	1,710	3,050			
Sterling	20165Z	3,080	4,720	20165A	2,120	3,120
				20165B	960	1,600
Sterling	20166Z	300	620			
Leesburg	20175Z	2,270	3,400	20175A	820	1,340
				20175B	690	950
				20175C	760	1,110
Leesburg	20176Z	3,600	5,480	20176A	610	1,070
				20176B	1,890	2,930
				20176C	1,100	1,480
Lovettsville	20180Z	460	730			

LO FULL RUN 22,160 35,990

ARLINGTON COUNTY VA

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	WEDNESDAY	SUNDAY
Court House	22201Z	3,200	4,090	22201A	650	830
				22201B	930	1,220
				22201C	860	1,130
				22201D	760	910
Eads	22202Z	2,410	2,900	22202A	1,030	1,170
				22202B	1,380	1,730
Central	22203Z	2,160	2,720	22203A	920	1,100
				22203B	410	540
				22203C	830	1,080
South	22204Z	3,180	4,410	22204A	670	960
				22204B	520	760
				22204C	670	910
				22204D	430	590
				22204E	890	1,190
Preston King	22205Z	2,910	3,460	22205A	1,660	1,980
				22205B	1,250	1,480
Shirlington	22206Z	1,960	2,590	22206A	360	530
				22206B	1,600	2,060
North	22207Z	6,010	6,950	22207A	1,870	2,070
				22207B	1,780	2,110
				22207C	2,360	2,770
Rosslyn	22209Z	1,210	1,270	22209A	630	600
				22209B	580	670
Preston King	22213Z	530	680			

AR FULL RUN 23,570 29,070

FAUQUIER COUNTY VA

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	WEDNESDAY	SUNDAY
Marshall	20115Z	530	800			
Catlett Cluster	20119W	220	500			
Broad Run Cluster	20137W	240	460			
Warrenton	20186Z	1,360	2,310			
Warrenton	20187Z	1,310	2,580			
Bealeton Cluster	22712W	300	1,170			

FQ FULL RUN 3,960 7,820

	DAILY	SUNDAY
TOTAL FULL RUN	626,870	907,210

PACKING AND SHIPPING REQUIREMENTS

Please note that inserts require delivery to different locations.
 Quantities for multiple run dates must be shipped separated and clearly marked by run date.
 Pallet markers and a bill of lading are required for all shipments.
 Complete packing and shipping requirements available.
 Inserts for Sunday In-Paper and Sunday Opt-In may be combined on same pallet.

IN-PAPER & SUNDAY OPT-IN INSERTS

POST PLUS IN-MAIL INSERTS

DELIVERY ADDRESS

THE WASHINGTON POST SPRINGFIELD PLANT
 7171 Wimsatt Road
 Springfield, VA 22151-4081

VERTIS COMMUNICATIONS/AMERICAN COLOR GRAPHICS
 250 Heller Park Court
 Dayton, NJ 08810
 Main Number (732) 438 - 8270

RECEIVING

MONDAY 6:30 a.m. - 8:00 p.m.
 TUESDAY 6:30 a.m. - 8:00 p.m.
 WEDNESDAY 6:30 a.m. - 8:00 p.m.
 THURSDAY 6:30 a.m. - 6:00 p.m.
 FRIDAY** 6:30 a.m. - 1:30 p.m.
 SATURDAY 6:30 a.m. - 1:30 p.m.
 CLOSED SUNDAY
 **Oct. thru Dec - Friday hours are 6:30 a.m. - 8:00 p.m.

MON. through SUN. 6:00 a.m. - 6:00 p.m.

DELIVERY DEADLINES

SUNDAY IN-PAPER OR OPT-IN: Thursday, 5:00 p.m.
 10 days in advance of insert date
TUESDAY IN-PAPER: Tuesday, 5:00 p.m.
 7 days in advance of insert date
WEDNESDAY IN-PAPER: Friday, 1:30 p.m.
 5 days in advance of insert date
THURSDAY IN-PAPER: Friday, 1:30 p.m.
 6 days in advance of insert date
FRIDAY IN-PAPER: Monday, 5:00 p.m.
 4 days in advance of insert date

SHARED MAIL: Thursday, Noon
 7 days in advance of in-home date

EARLY DELIVERY

Accepted no more than 13 days in advance for Sundays and no more than 7 days in advance for daily inserts. Preprint Specialists must authorize exceptions.

Accepted no more than 15 days in advance of in-home date. Preprint Specialists must authorize exceptions.

DIRECTIONS

TO SPRINGFIELD PLANT

NORTH on I-95 / I -395

Take I-395 exit for Edsall Rd. West.
 Proceed to end of Edsall Rd.
 Turn left onto Backlick Rd.
 At fourth traffic light, turn right onto Wimsatt Rd.
 WP plant is the third group of buildings on left.
 Receiving dock is at front of plant.

SOUTH on I-95 / I-495 Beltway

Take I-495 Exit 5 for Braddock Rd. East .
 At second traffic light, turn right onto Backlick Rd.
 At fourth traffic light, turn right onto Wimsatt Rd.
 WP plant is the third group of buildings on left.
 Receiving dock is at front of plant.

TO VERTIS COMMUNICATIONS/AMERICAN COLOR GRAPHICS
 Estimated Driving Time from DC: just over 3 hrs.

FROM WASHINGTON, DC AREA

Take I-95N to Delaware.
 Merge onto 295N towards New Jersey Turnpike.
 Keep right and take I-95 N/New Jersey Turnpike towards Cars/Trucks-buses.
 Take Exit 8A toward RT 32 West.
 Turn left on Cranbury-South River RD.
 Turn slight right onto Forsgate DR.
 Turn slight right onto US-130 N.
 Take the ramp toward Dayton/Jamesburg.
 Keep left at the fork to go on Ridge road.
 Turn left into Heller Park Court.

**For 24 HOUR AUTOMATED DIRECTIONS TO THE POST'S SPRINGFIELD PLANT
 CALL (202) 334-5052.**

FOR FURTHER INFORMATION

Contact the Post Plus/Preprint Specialist:
 (202) 334-6330 or (202) 334-5841
 MON. through FRI. 9:00 a.m. - 5:30 p.m.