



**IN-MAIL
MICROZONES
&
ZIP CODES**

2010

PERIOD

2-B

QUANTITIES ADJUSTED FOR SAVINGS NOW!

APRIL 12, 2010 - JUNE 13, 2010

IN-MAIL PREPRINTS 2010

PERIOD 2-B
APRIL 12, 2010 - JUNE 13, 2010

GENERAL INFORMATION

Space Reservation

POST PLUS & INPAPER PREPRINTS:

Deadlines

Due 14 days in advance of insert date.

PRINT & DELIVER STANDARD PRODUCTS:

See individual Print & Deliver rate cards.

PRINT & DELIVER CUSTOM PRODUCTS:

Contact your sales representative.

DISTRIBUTION

Distributions

Shared mail is available for delivery to non-subscribers in more than 290 zip codes. Zone delivery to homes is Thursday / Friday; Minimum buy is one zone or 1,000 copies, whichever is greater.

Quantities

The Post Plus insert requirements contained herein are estimates, which include manufacturing waste and a margin to provide for unpredictable fluctuations in the number of non-subscribers. The Washington Post will not be responsible, nor provide rate adjustments, for shortages or overages resulting from these estimates, or for mailings missed that are caused by shortages in the advertiser's delivery.

Distribution Periods

The calendar year is divided into periods that reflect major fluctuations in the number of newspapers distributed. Each period has two sets of estimates -- SUNDAY and DAILY.

SIZES

Page Size Defined

FLEXIE	6" x 7" to 9" x 11"
TAB	over 9" x 11" to 11" x 13"
STANDARD	Over 11" x 13"

Post Plus

Shared mail largest size	8 1/2" x 11"
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Larger pieces must be quarter folded.

INSERT SPECIFICATIONS

Minimum Paper Weight

.005" minimum thickness for single-sheets/card/envelopes. Standard broadsheet inserts printed on 30-lb. Newsprint must be 8 pages minimum. Inserts of less than 8 pages need to be quarter-folded for insertion. Standard tabloid-page inserts printed on 30-lb. Stock must be minimum 8 pages.

PERIOD 2-B POST PLUS IN-MAIL ESTIMATES

**PREPRINTS & POST PLUS
2010 In-Mail**

APRIL 12, 2010 - JUNE 13, 2010

DISTRICT OF COLUMBIA

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Le Droit Park	20001Z	15,840	14,480	20001A	7,600	6,950
				20001B	8,240	7,530
Kendall Green	20002Z	21,520	19,270	20002A	8,620	7,730
				20002B	8,820	7,900
				20002C	4,080	3,640
Southeast	20003Z	9,550	8,520	20003A	5,000	4,460
				20003B	4,550	4,060
Benjamin Franklin	20004Z	1,390	1,310			
Central	20005Z	8,030	7,510			
Downtown NW	20006Z	910	870			
Georgetown	20007Z	9,660	8,870	20007A	3,810	3,490
				20007B	5,850	5,380
Cleveland Park	20008Z	12,200	11,110	20008A	5,510	5,010
				20008B	6,690	6,100
Kalorama	20009Z	24,810	22,520	20009A	6,470	5,860
				20009B	8,870	8,060
				20009C	9,470	8,600
Columbia Heights	20010Z	11,160	10,040	20010A	5,370	4,840
				20010B	5,790	5,200
Brightwood	20011Z	20,330	18,090	20011A	4,090	3,640
				20011B	9,180	8,180
				20011C	4,190	3,720
				20011D	2,870	2,550
Walter Reed	20012Z	4,200	3,760	20012A	1,180	1,060
				20012B	3,020	2,700
Northwest	20015Z	3,030	2,730			
Friendship	20016Z	8,780	7,820	20016A	5,410	4,830
				20016B	3,370	2,990
Brookland	20017Z	5,820	5,070			
Customs House	20018Z	6,290	5,640			
Benning	20019Z	22,380	20,650	20019A	11,570	11,160
				20019B	10,810	9,490
Anacostia	20020Z	20,140	17,840	20020A	5,520	4,890
				20020B	5,750	5,090
				20020C	8,870	7,860
L' Enfant Plaza	20024Z	6,750	6,140			
Congress Heights	20032Z	14,380	12,830	20032A	5,610	5,000
				20032B	8,770	7,830
Twentieth Street	20036Z	2,910	2,730			
Watergate	20037Z	6,000	5,700			

DC FULL RUN 236,080 213,500

ANNE ARUNDEL COUNTY MD

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Lothian	20711Z	2,340	2,160			
Laurel	20724Z	6,040	5,620			
Churchton	20733Z	980	910			
Deale	20751Z	890	830			
Fort Meade	20755Z	2,710	2,600			
Friendship	20758Z	190	170			
Shady Side	20764Z	1,530	1,420			
Harwood	20776Z	1,050	980			
West River	20778Z	640	580			
Tracys Landing	20779Z	440	410			
Arnold	21012Z	7,390	6,680			
Crownsville	21032Z	3,130	2,970			
Davidsonville	21035Z	2,020	1,830			
Edgewater	21037Z	7,300	6,460			
Gambriells	21054Z	3,430	3,180	21054A	2,690	2,490
				21054B	740	690
Hanover	21076Z	5,210	5,040			
Millersville	21108Z	6,210	5,650			
Odenton	21113Z	11,600	10,930			
Crofton	21114Z	8,220	6,920			
Riva	21140Z	1,120	1,030			
Severn	21144Z	11,180	10,820			
Severna Park	21146Z	8,560	7,740	21146A	4,800	4,370
				21146B	3,760	3,370
Annapolis	21401Z	15,150	13,570	21401A	8,040	7,370
				21401B	1,800	1,430
				21401C	5,310	4,770
Annapolis	21402Z	260	240			
Annapolis Eastport	21403Z	12,670	11,340	21403A	6,850	6,160
				21403B	5,820	5,180

AA FULL RUN 120,260 110,080

CALVERT COUNTY MD

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Broomes Island	20615Z	100	100			
Huntingtown	20639Z	3,610	2,910			
Lusby	20657Z	6,220	5,590			
Port Republic	20676Z	1,010	840			
Prince Frederick	20678Z	3,590	3,240			
Saint Leonard	20685Z	2,000	1,740			
Sunderland	20689Z	420	360			
North Beach	20714Z	1,220	1,110			
Chesapeake Beach	20732Z	3,020	2,670			
Owings	20736Z	2,210	1,880			
Dunkirk	20754Z	1,840	1,550			

CA FULL RUN 25,240 21,990

PERIOD 2-B POST PLUS IN-MAIL ESTIMATES

MONTGOMERY COUNTY MD

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Bethesda	20814Z	9,110	7,970	20814A	1,450	1,260
				20814B	3,160	2,770
				20814C	2,650	2,320
				20814D	1,850	1,620
Chevy Chase	20815Z	6,670	5,870	20815A	1,580	1,390
				20815B	1,660	1,460
				20815C	1,930	1,700
				20815D	1,500	1,320
Friendship Heights	20816Z	2,860	2,610	20816A	1,670	1,520
				20816B	1,190	1,090
West Bethesda	20817Z	6,670	5,940	20817A	1,200	1,070
				20817B	1,300	1,150
				20817C	3,920	3,530
				20817D	250	190
Cabin John	20818Z	340	310			
Olney	20832Z	5,970	4,710	20832A	3,760	2,970
				20832B	2,210	1,740
Brookeville	20833Z	1,560	1,240			
Poolesville	20837Z	1,440	1,180			
Boyds	20841Z	2,240	1,930			
Dickerson	20842Z	550	510			
Rockville	20850Z	13,640	11,740	20850A	3,350	2,880
				20850B	4,860	4,190
				20850C	3,650	3,140
				20850D	1,780	1,530
Twinbrook	20851Z	4,080	3,520			
Pike	20852Z	14,620	12,840	20852A	6,560	5,780
				20852B	3,120	2,730
				20852C	1,610	1,410
				20852D	3,330	2,920
Twinbrook	20853Z	6,490	5,280	20853A	1,700	1,380
				20853B	2,350	1,910
				20853C	2,440	1,990
Potomac	20854Z	7,650	6,620	20854A	1,210	1,040
				20854B	1,290	1,120
				20854C	3,320	2,880
				20854D	1,830	1,580
Derwood	20855Z	3,300	2,760			
Sandy Spring	20860Z	450	390			
Ashton	20861Z	420	350			
Burtonsville	20866Z	4,000	3,350			
Clarksburg	20871Z	3,540	3,120			
Damascus	20872Z	3,690	3,040			
Germantown	20874Z	19,470	16,700	20874A	4,570	3,900
				20874B	6,830	5,860
				20874C	8,070	6,940
Germantown	20876Z	7,560	6,400	20876A	2,670	2,250
				20876B	4,890	4,150
Gaithersburg	20877Z	10,490	8,670	20877A	6,590	5,510
				20877B	3,900	3,160
Diamond Farms	20878Z	17,070	14,130	20878A	4,320	3,580
				20878B	6,210	5,190
				20878C	4,300	3,560
				20878D	2,240	1,800
Laytonsville	20879Z	7,290	6,080	20879A	3,740	3,120
				20879B	2,240	1,870
				20879C	1,310	1,090
Gaithersburg	20882Z	3,180	2,600			

MONTGOMERY COUNTY MD continued

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Montgomery Village	20886Z	10,460	8,770	20886A	5,230	4,380
				20886B	5,230	4,390
Kensington	20895Z	4,190	3,490	20895A	1,940	1,620
				20895B	2,250	1,870
Woodmoor	20901Z	9,560	7,970	20901A	4,480	3,740
				20901B	5,080	4,230
Wheaton	20902Z	12,720	10,790	20902A	4,470	3,800
				20902B	4,810	4,080
				20902C	3,440	2,910
Hillendale	20903Z	5,700	5,140			
Colesville	20904Z	16,300	13,720	20904A	6,840	5,780
				20904B	5,970	5,040
				20904C	3,490	2,900
Colesville	20905Z	3,840	3,140	20905A	1,450	1,190
				20905B	2,390	1,950
Wheaton	20906Z	19,230	16,130	20906A	4,340	3,640
				20906B	6,020	5,050
				20906C	3,810	3,190
				20906D	5,060	4,250
Blair	20910Z	14,240	12,490	20910A	4,740	4,160
				20910B	6,570	5,780
				20910C	2,930	2,550
Takoma Park	20912Z	7,070	6,250	20912A	3,710	3,270
				20912B	3,360	2,980

MC FULL RUN 267,660 227,750

HOWARD COUNTY MD

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Laurel	20723Z	9,200	7,910	20723A	3,060	2,570
				20723B	6,140	5,340
Fulton	20759Z	490	420			
Savage	20763Z	1,020	970			
Highland	20777Z	590	510			
Jessup	20794Z	3,610	3,170			
Clarksville	21029Z	2,810	2,550			
Dayton	21036Z	360	320			
Ellicott City	21042Z	11,690	11,040	21042A	7,170	6,770
				21042B	4,520	4,270
Ellicott City	21043Z	13,640	12,280	21043A	6,330	5,660
				21043B	7,310	6,620
Columbia	21044Z	15,130	13,410	21044A	4,610	4,070
				21044B	7,810	7,050
				21044C	2,710	2,290
Columbia	21045Z	13,560	12,240	21045A	5,930	5,310
				21045B	7,630	6,930
Columbia	21046Z	5,330	4,710			
Baltimore	21075Z	9,400	8,530			
Elkridge	21227Z	13,570	13,310			
Cookesville	21723Z	100	100			
Glenelg	21737Z	200	190			
Glenwood	21738Z	820	750			
West Friendship	21794Z	310	290			
Woodbine	21797Z	1,040	930			

HO FULL RUN 102,870 93,630

PERIOD 2-B POST PLUS IN-MAIL ESTIMATES

PRINCE GEORGES COUNTY MD

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Accokeek	20607Z	2,700	2,400			
Aquasco	20608Z	270	250			
Brandywine	20613Z	3,920	3,420			
Cheltenham	20623Z	800	660			
Beltsville	20705Z	7,890	6,720	20705A	4,050	3,450
				20705B	3,840	3,270
Lanham-Seabrook	20706Z	9,460	8,300	20706A	5,860	5,150
				20706B	3,600	3,150
Laurel	20707Z	10,690	9,470	20707A	1,400	1,220
				20707B	5,310	4,720
				20707C	3,980	3,530
Montpelier	20708Z	10,110	8,970	20708A	3,600	3,180
				20708B	6,510	5,790
Bladensburg	20710Z	3,620	3,350			
Mt. Rainer	20712Z	3,780	3,530			
Bowie	20715Z	6,360	5,480	20715A	2,440	2,110
				20715B	2,000	1,720
				20715C	1,920	1,650
Mitchellville	20716Z	7,480	6,650	20716A	4,550	4,050
				20716B	2,930	2,600
Bowie	20720Z	5,940	4,910	20720A	2,820	2,330
				20720B	3,120	2,580
Bowie	20721Z	7,490	6,160	20721A	2,850	2,330
				20721B	4,640	3,830
Brentwood	20722Z	1,840	1,670			
Clinton	20735Z	10,980	9,550			
Riverdale	20737Z	5,820	5,280			
College Park	20740Z	8,960	7,970	20740A	4,170	3,710
				20740B	4,790	4,260
Capitol Heights	20743Z	13,800	12,390	20743A	4,720	4,240
				20743B	4,750	4,260
				20743C	4,330	3,890
Fort Washington	20744Z	15,840	13,750	20744A	6,050	5,260
				20744B	5,170	4,480
				20744C	4,620	4,010
Oxon Hill	20745Z	10,830	9,840	20745A	4,060	3,680
				20745B	3,680	3,350
				20745C	3,090	2,810
Suitland	20746Z	12,170	10,660	20746A	3,310	2,890
				20746B	4,620	4,050
				20746C	4,240	3,720
District Heights	20747Z	15,330	13,650	20747A	9,260	8,260
				20747B	6,070	5,390
Temple Hills	20748Z	14,090	12,380	20748A	7,260	6,380
				20748B	6,830	6,000
Andrews AFB	20762Z	1,150	1,090			
Glenn Dale	20769Z	1,670	1,450			
Greenbelt	20770Z	10,160	8,630	20770A	4,350	3,670
				20770B	5,810	4,960
Upper Marlboro	20772Z	13,940	12,000	20772A	6,410	5,520
				20772B	7,530	6,480
Upper Marlboro	20774Z	14,340	12,150	20774A	6,540	5,540
				20774B	7,800	6,610
Hyattsville	20781Z	3,670	3,260			
West Hyattsville	20782Z	10,510	9,270	20782A	4,700	4,130
				20782B	5,810	5,140
Adelphi	20783Z	14,520	13,050	20783A	8,990	8,100
				20783B	5,530	4,950
Capitol Plaza	20784Z	9,470	8,460			
Cheverly	20785Z	14,430	12,550	20785A	7,300	6,350
				20785B	7,130	6,200

PG FULL RUN 284,030 249,320

CHARLES COUNTY MD

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Waldorf	20601Z	7,640	6,320			
Waldorf	20602Z	8,290	7,050			
Waldorf	20603Z	7,870	6,630			
Bel Alton	20611Z	230	200			
Bryans Road	20616Z	1,850	1,660			
Bryantown	20617Z	170	140			
Faulkner	20632Z	100	100			
Hughesville	20637Z	1,340	1,140			
Indian Head	20640Z	3,320	3,010			
Issue	20645Z	210	180			
La Plata	20646Z	5,570	4,470			
Marbury	20658Z	250	220			
Nanjemoy	20662Z	950	850			
Newburg	20664Z	880	810			
Pomfret	20675Z	430	340			
Port Tobacco	20677Z	610	510			
Welcome	20693Z	300	240			
White Plains	20695Z	2,530	2,210			

CH FULL RUN 42,540 36,080

SAINT MARY'S COUNTY MD

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Abell	20606Z	110	100			
Avenue	20609Z	330	300			
Bushwood	20618Z	200	170			
California	20619Z	3,970	3,550			
Callaway	20620Z	410	380			
Chaptico	20621Z	210	190			
Charlotte Hall	20622Z	1,230	1,090			
Clements	20624Z	220	200			
Dameron	20628Z	120	110			
Drayden	20630Z	160	140			
Great Mills	20634Z	2,580	2,350			
Hollywood	20636Z	3,180	2,780			
Leonardtwn	20650Z	3,690	3,180			
Lexington Park	20653Z	4,930	4,500			
Mechanicsville	20659Z	6,570	5,810			
Park Hall	20667Z	140	130			
Patuxent River	20670Z	1,110	1,080			
Piney Point	20674Z	190	180			
Ridge	20680Z	270	240			
Saint Inigoes	20684Z	280	250			
Scotland	20687Z	100	100			
Tall Timbers	20690Z	210	190			
Valley Lee	20692Z	170	160			

SM FULL RUN 30,380 27,180

PERIOD 2-B POST PLUS IN-MAIL ESTIMATES

FAIRFAX COUNTY VA

FAIRFAX COUNTY VA continued

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Centreville	20120Z	11,430	9,510	20120A	1,330	1,080
				20120B	2,810	2,340
				20120C	3,830	3,200
				20120D	3,460	2,890
Centreville	20121Z	9,500	8,190	20121A	2,320	1,970
				20121B	7,180	6,220
Clifton	20124Z	2,850	2,350			
Chantilly	20151Z	6,810	5,830	20151A	3,490	2,990
				20151B	3,320	2,840
Herndon	20170Z	11,030	9,280	20170A	2,300	1,930
				20170B	2,200	1,850
				20170C	3,380	2,850
				20170D	3,150	2,650
Herndon	20171Z	13,300	11,190	20171A	4,470	3,760
				20171B	2,520	2,100
				20171C	6,310	5,330
Reston	20190Z	6,700	5,780	20190A	1,660	1,420
				20190B	1,840	1,590
				20190C	3,200	2,770
Reston	20191Z	8,660	7,220	20191A	1,810	1,510
				20191B	2,270	1,890
				20191C	4,580	3,820
Reston	20194Z	4,070	3,410			
Annandale	22003Z	14,970	11,370	22003A	1,840	1,220
				22003B	4,340	3,350
				22003C	5,790	4,590
				22003D	3,000	2,210
Burke	22015Z	10,250	8,380	22015A	3,250	2,650
				22015B	3,760	3,080
				22015C	3,240	2,650
Dunn Loring	22027Z	480	410			
Fairfax	22030Z	15,140	13,010	22030A	5,440	4,670
				22030B	4,490	3,860
				22030C	5,210	4,480
Pickett	22031Z	9,140	7,810	22031A	4,840	4,140
				22031B	4,300	3,670
Fairfax Station	22032Z	5,990	4,740	22032A	3,020	2,390
				22032B	2,970	2,350
Fairfax	22033Z	13,110	11,110	22033A	1,750	1,460
				22033B	4,140	3,520
				22033C	3,020	2,550
				22033D	4,200	3,580
Fairfax Station	22039Z	2,910	2,320	22039A	1,080	860
				22039B	1,830	1,460
Baileys Crossroads	22041Z	9,280	8,220	22041A	4,470	3,960
				22041B	4,810	4,260
Mosby	22042Z	9,600	7,940	22042A	4,020	3,330
				22042B	5,580	4,610
Pimmit	22043Z	7,400	6,260	22043A	3,270	2,760
				22043B	4,130	3,500
Seven Corners	22044Z	4,580	4,020			
Falls Church	22046Z	4,240	3,550	22046A	2,350	1,970
				22046B	1,890	1,580
Fort Belvoir	22060Z	2,680	2,290			
Great Falls	22066Z	3,210	2,750	22066A	1,680	1,440
				22066B	1,530	1,310

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Lorton	22079Z	9,760	8,240	22079A	6,170	5,220
				22079B	3,590	3,020
Mc Lean	22101Z	5,510	4,700	22101A	2,960	2,520
				22101B	2,550	2,180
Mc Lean	22102Z	7,400	6,700	22102A	3,640	3,300
				22102B	3,760	3,400
Vienna	22124Z	3,870	3,280	22124A	1,760	1,490
				22124B	2,110	1,790
Springfield	22150Z	7,170	6,070	22150A	2,430	2,060
				22150B	2,620	2,220
				22150C	2,120	1,790
North Springfield	22151Z	4,220	3,560	22151A	2,140	1,800
				22151B	2,080	1,760
West Springfield	22152Z	7,270	5,920	22152A	2,560	2,080
				22152B	2,330	1,900
				22152C	2,380	1,940
West Springfield	22153Z	7,530	5,850	22153A	2,150	1,670
				22153B	3,160	2,460
				22153C	2,220	1,720
Vienna	22180Z	5,980	4,940	22180A	2,560	2,110
				22180B	3,420	2,830
Vienna	22181Z	3,320	2,810	22181A	1,470	1,250
				22181B	1,850	1,560
Vienna	22182Z	5,310	4,390	22182A	2,780	2,300
				22182B	2,530	2,090
Potomac	22301Z	3,380	2,990	22301A	2,310	2,040
				22301B	1,070	950
Parkfairfax	22302Z	6,450	5,590	22302A	2,730	2,360
				22302B	3,720	3,230
Jefferson Manor	22303Z	6,030	5,310	22303A	3,680	3,240
				22303B	2,350	2,070
Shirley Duke	22304Z	19,770	17,370	22304A	4,650	4,080
				22304B	7,650	6,730
				22304C	3,240	2,840
				22304D	4,230	3,720
George Washington	22305Z	5,950	5,220	22305A	2,960	2,600
				22305B	2,990	2,620
Community	22306Z	10,240	8,530	22306A	6,130	5,110
Belle View	22307Z	3,130	2,820	22306B	4,110	3,420
Wellington	22308Z	2,240	1,840	22308A	1,000	820
				22308B	1,240	1,020
Engleside	22309Z	9,380	8,000	22309A	3,410	2,910
				22309B	3,340	2,840
				22309C	2,630	2,250
Franconia	22310Z	8,190	6,640	22310A	3,720	3,040
				22310B	1,540	1,220
				22310C	2,930	2,380
Seminary Heights	22311Z	7,940	6,810			
Lincolnia	22312Z	10,050	8,600	22312A	4,990	4,270
				22312B	5,060	4,330
Olde Town	22314Z	13,380	11,740	22314A	5,210	4,580
				22314B	4,100	3,590
				22314C	4,070	3,570
Kingstowne	22315Z	8,760	7,070	22315A	3,400	2,730
				22315B	5,360	4,340

FA FULL RUN 369,560 311,930

PERIOD 2-B POST PLUS IN-MAIL ESTIMATES

PRINCE WILLIAM COUNTY VA

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Manassas	20109Z	13,360	11,680	20109A	5,610	4,840
				20109B	7,750	6,840
Manassas	20110Z	13,010	11,070	20110A	3,720	3,130
				20110B	5,580	4,820
				20110C	3,710	3,120
Manassas Park	20111Z	9,100	7,730	20111A	5,600	4,810
				20111B	3,500	2,920
Manassas Park	20112Z	6,320	5,060	20112A	1,580	1,250
				20112B	2,580	2,080
				20112C	2,160	1,730
Bristow	20136Z	6,920	5,480	20136A	3,060	2,410
				20136B	3,860	3,070
Gainesville	20155Z	8,610	7,080	20155A	4,120	3,380
				20155B	4,490	3,700
Haymarket	20169Z	5,490	4,490	20169A	2,950	2,420
				20169B	2,540	2,070
Nokesville	20181Z	2,280	1,920			
Dumfries	22025Z	4,850	3,890			
Dumfries	22026Z	4,790	4,210			
Quantico	22134Z	1,470	1,380			
Triangle	22172Z	3,230	3,050			
Woodbridge	22191Z	18,450	16,550	22191A	4,110	3,570
				22191B	5,750	5,130
				22191C	8,590	7,850
Woodbridge	22192Z	17,220	14,370	22192A	5,250	4,360
				22192B	6,110	5,120
				22192C	5,860	4,890
Dale City	22193Z	21,030	18,020	22193A	8,310	7,270
				22193B	3,710	3,110
				22193C	3,810	3,190
				22193D	5,200	4,450

PW FULL RUN 136,130 115,980

ARLINGTON COUNTY VA

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Court House	22201Z	15,250	13,670	22201A	2,790	2,490
				22201B	3,870	3,470
				22201C	3,570	3,200
				22201D	5,020	4,510
Eads	22202Z	12,150	11,210	22202A	2,570	2,340
				22202B	9,580	8,870
Central	22203Z	10,360	9,230	22203A	5,580	5,000
				22203B	2,510	2,220
				22203C	2,270	2,010
South	22204Z	18,080	15,840	22204A	2,970	2,600
				22204B	3,910	3,430
				22204C	3,030	2,660
				22204D	3,190	2,790
				22204E	4,980	4,360
Preston King	22205Z	3,880	3,160	22205A	2,360	1,930
				22205B	1,520	1,230
Shirlington	22206Z	8,970	7,840	22206A	3,590	3,120
				22206B	5,380	4,720
North	22207Z	6,040	4,900	22207A	1,380	1,110
				22207B	1,700	1,370
				22207C	2,960	2,420
Rosslyn	22209Z	7,810	7,340	22209A	3,600	3,390
				22209B	4,210	3,950
Preston King	22213Z	750	630			

AR FULL RUN 83,290 73,820

LOUDOUN COUNTY VA

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Aldie	20105Z	3,130	2,720			
Middleburg	20117Z	600	540			
Paeonian Springs	20129Z	130	110			
Paris	20130Z	130	120			
Purcellville	20132Z	4,070	3,450			
Bluemont	20135Z	1,050	960			
Round Hill	20141Z	1,430	1,190			
Ashburn	20147Z	16,220	13,100	20147A	4,310	3,500
				20147B	3,800	3,060
				20147C	3,970	3,200
				20147D	4,140	3,340
Ashburn	20148Z	7,330	5,990			
Chantilly	20152Z	6,530	5,320			
Hamilton	20158Z	1,020	830			
Sterling	20164Z	11,090	9,330			
Sterling	20165Z	9,510	7,710	20165A	5,500	4,490
				20165B	4,010	3,220
Sterling	20166Z	4,920	4,330			
Leesburg	20175Z	8,150	6,580	20175A	3,140	2,550
				20175B	3,140	2,560
				20175C	1,870	1,470
Leesburg	20176Z	3,150	2,530	20176A	100	100
				20176B	2,950	2,330
				20176C	100	100
Lovettsville	20180Z	1,890	1,640			
Waterford	20197Z	410	340			

LO FULL RUN 80,760 66,790

FAUQUIER COUNTY VA

SALES ZONE/ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Marshall	20115Z	1,840	1,660			
Catlett	20119Z	1,230	1,070			
Broad Run	20137Z	460	400			
Delaplane	20144Z	320	280			
Upperville	20184Z	180	170			
Warrenton	20186Z	5,180	4,670			
Warrenton	20187Z	4,480	3,830			
The Plains	20198Z	590	530			
Hume	22639Z	210	170			
Linder	22642Z	1,720	1,660			
Markham	22643Z	130	100			
Bealeton	22712Z	3,160	2,880			
Goldvein	22720Z	310	280			
Midland	22728Z	1,010	890			
Remington	22734Z	1,050	980			
Sumerduck	22742Z	600	540			

FQ FULL RUN 22,470 20,110

TOTAL FULL RUN	DAILY	SUNDAY
	1,801,270	1,568,160

PACKING AND SHIPPING REQUIREMENTS

Please note that inserts require delivery to different locations.
 Quantities for multiple run dates must be shipped separated and clearly marked by run date.
 Pallet markers and a bill of lading are required for all shipments.
 Complete packing and shipping requirements available.
 Inserts for Sunday In-Paper and Sunday Opt-In may be combined on same pallet.

IN-PAPER & SUNDAY OPT-IN INSERTS

POST PLUS IN-MAIL INSERTS

DELIVERY ADDRESS

THE WASHINGTON POST SPRINGFIELD PLANT
 7171 Wimsatt Road
 Springfield, VA 22151-4081

VERTIS COMMUNICATIONS/AMERICAN COLOR GRAPHICS
 250 Heller Park Court
 Dayton, NJ 08810
 Main Number (732) 438 - 8270

RECEIVING

MONDAY 6:30 a.m. - 8:00 p.m.
 TUESDAY 6:30 a.m. - 8:00 p.m.
 WEDNESDAY 6:30 a.m. - 8:00 p.m.
 THURSDAY 6:30 a.m. - 6:00 p.m.
 FRIDAY** 6:30 a.m. - 1:30 p.m.
 SATURDAY 6:30 a.m. - 1:30 p.m.
 CLOSED SUNDAY
 **Oct. thru Dec - Friday hours are 6:30 a.m. - 8:00 p.m.

MON. through SUN. 6:00 a.m. - 6:00 p.m.

DELIVERY DEADLINES

SUNDAY IN-PAPER OR OPT-IN: Thursday, 5:00 p.m.
 10 days in advance of insert date
TUESDAY IN-PAPER: Tuesday, 5:00 p.m.
 7 days in advance of insert date
WEDNESDAY IN-PAPER: Friday, 1:30 p.m.
 5 days in advance of insert date
THURSDAY IN-PAPER: Friday, 1:30 p.m.
 6 days in advance of insert date
FRIDAY IN-PAPER: Monday, 5:00 p.m.
 4 days in advance of insert date

SHARED MAIL: Thursday, Noon
 7 days in advance of in-home date

EARLY DELIVERY

Accepted no more than 13 days in advance for Sundays and no more than 7 days in advance for daily inserts. Preprint Specialists must authorize exceptions.

Accepted no more than 15 days in advance of in-home date. Preprint Specialists must authorize exceptions.

DIRECTIONS

TO SPRINGFIELD PLANT

NORTH on I-95 / I -395
 Take I-395 exit for Edsall Rd. West.
 Proceed to end of Edsall Rd.
 Turn left onto Backlick Rd.
 At fourth traffic light, turn right onto Wimsatt Rd.
 WP plant is the third group of buildings on left.
 Receiving dock is at front of plant.

SOUTH on I-95 / I-495 Beltway
 Take I-495 Exit 5 for Braddock Rd. East .
 At second traffic light, turn right onto Backlick Rd.
 At fourth traffic light, turn right onto Wimsatt Rd.
 WP plant is the third group of buildings on left.
 Receiving dock is at front of plant.

TO VERTIS COMMUNICATIONS/AMERICAN COLOR GRAPHICS
 Estimated Driving Time from DC: just over 3 hrs.

FROM WASHINGTON, DC AREA
 Take I-95N to Delaware.
 Merge onto 295N towards New Jersey Turnpike.
 Keep right and take I-95 N/New Jersey Turnpike towards Cars/Trucks-buses.
 Take Exit 8A toward RT 32 West.
 Turn left on Cranbury-South River RD.
 Turn slight right onto Forsgate DR.
 Turn slight right onto US-130 N.
 Take the ramp toward Dayton/Jamesburg.
 Keep left at the fork to go on Ridge road.
 Turn left into Heller Park Court.

**For 24 HOUR AUTOMATED DIRECTIONS TO THE POST'S SPRINGFIELD PLANT
 CALL (202) 334-5052.**

FOR FURTHER INFORMATION

Contact the Post Plus/Preprint Specialist:
 (202) 334-6330 or (202) 334-5841
 MON. through FRI. 9:00 a.m. - 5:30 p.m.