



**IN-MAIL
MICROZONES
&
ZIP CODES**

2012

PERIOD

2

April 9, 2012 - June 24, 2012

IN-MAIL PREPRINTS 2012

PERIOD 2

April 9, 2012 - June 24, 2012

GENERAL INFORMATION

Space Reservation Deadlines	POST PLUS & INPAPER PREPRINTS: Due 14 days in advance of insert date. PRINT & DELIVER STANDARD PRODUCTS: See individual Print & Deliver rate cards. PRINT & DELIVER CUSTOM PRODUCTS: Contact your sales representative.
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SIZES

Page Size Defined	FLEXIE 6" x 7" to 9" x 11" TAB over 9" x 11" to 11" x 13" STANDARD over 11" x 13"
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INSERT SPECIFICATIONS

Minimum Paper Weight	.005" minimum thickness for single-sheets/card/envelopes. Standard broadsheet inserts printed on 30-lb. Newsprint must be 8 pages minimum. Inserts of less than 8 pages need to be quarter-folded for insertion. Standard tabloid-page inserts printed on 30-lb. Stock must be minimum 8 pages.
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PERIOD 2 POST PLUS IN-MAIL ESTIMATES

April 9, 2012 - June 24, 2012

DISTRICT OF COLUMBIA

SALES ZONE/ ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Le Droit Park	20001Z	17,089	15,090	20001A	7,475	6,535
				20001B	9,614	8,555
Kendall Green	20002Z	21,016	17,749	20002A	8,635	7,336
				20002B	8,623	7,156
				20002C	3,758	3,257
Southeast	20003Z	7,820	7,511	20003A	3,750	3,627
				20003B	4,070	3,884
Central	20005Z	7,356	6,865			
Downtown NW	20006Z	918	923			
Georgetown	20007Z	10,123	9,154	20007A	3,922	3,669
				20007B	6,201	5,485
Cleveland Park	20008Z	12,857	11,642	20008A	5,883	5,266
				20008B	6,974	6,376
Kalorama	20009Z	24,688	21,230	20009A	6,570	5,023
				20009B	8,874	7,849
				20009C	9,244	8,358
Columbia Heights	20010Z	10,219	8,871	20010A	4,544	3,824
				20010B	5,675	5,047
Brightwood	20011Z	19,682	16,231	20011A	3,647	3,166
				20011B	8,954	7,286
				20011C	4,290	3,430
				20011D	2,791	2,349
Walter Reed	20012Z	4,204	3,609	20012A	951	665
				20012B	3,253	2,944
Northwest	20015Z	3,464	3,304			
Friendship	20016Z	9,670	8,491	20016A	6,431	5,654
				20016B	3,239	2,837
Brookland	20017Z	6,284	5,393			
Customs House	20018Z	6,661	5,541			
Benning	20019Z	20,864	18,039	20019A	10,853	9,467
				20019B	10,011	8,572
Anacostia	20020Z	19,895	19,678	20020A	5,182	5,064
				20020B	5,490	5,365
				20020C	9,223	9,249
L' Enfant Plaza	20024Z	6,716	6,510			
Congress Heights	20032Z	14,208	12,131	20032A	5,708	4,684
				20032B	8,500	7,447
Twentieth Street	20036Z	2,248	2,228			
Watergate	20037Z	5,917	5,969			

DC FULL RUN 231,899 206,159

ANNE ARUNDEL COUNTY MD

SALES ZONE/ ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Lothian	20711Z	2,350	1,978			
Laurel	20724Z	6,047	5,794			
Churchton	20733Z	964	969			
Deale	20751Z	836	841			
Fort Meade	20755Z	2,566	2,509			
Friendship	20758Z	200	185			
Shady Side	20764Z	1,864	1,505			
Harwood	20776Z	1,024	1,029			
West River	20778Z	617	620			
Tracys Landing	20779Z	420	406			
Arnold	21012Z	8,115	7,248			
Crownsville	21032Z	3,178	3,054			
Davidsonville	21035Z	2,171	1,931			
Edgewater	21037Z	7,439	6,675			
Gambrills	21054Z	3,259	2,935	21054A	2,549	2,333
				21054B	710	602
Hanover	21076Z	4,453	4,330			
Millersville	21108Z	5,858	5,251			
Odenton	21113Z	11,592	10,694			
Crofton	21114Z	8,542	7,341			
Riva	21140Z	1,134	1,071			
Severn	21144Z	10,907	11,232			
Severna Park	21146Z	8,462	8,512	21146A	4,656	4,758
				21146B	3,806	3,754
Annapolis	21401Z	14,249	12,973	21401A	8,070	7,319
				21401B	1,325	1,507
				21401C	4,854	4,147
Annapolis	21402Z	438	424			
Annapolis Eastport	21403Z	12,457	11,322	21403A	6,912	6,309
				21403B	5,545	5,013

AA FULL RUN 119,142 110,829

CALVERT COUNTY MD

SALES ZONE/ ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Broomes Island	20615Z	100	100			
Huntingtown	20639Z	3,785	3,810			
Lusby	20657Z	5,610	5,319			
Port Republic	20676Z	1,030	1,035			
Prince Frederick	20678Z	3,271	3,155			
Saint Leonard	20685Z	2,041	1,951			
Sunderland	20689Z	398	400			
North Beach	20714Z	1,334	1,203			
Chesapeake Beach	20732Z	2,808	2,615			
Owings	20736Z	2,223	2,151			
Dunkirk	20754Z	1,855	1,703			

CA FULL RUN 24,455 23,442

PERIOD 2 POST PLUS IN-MAIL ESTIMATES

MONTGOMERY COUNTY MD

SALES ZONE/ ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Bethesda	20814Z	10,038	6,505	20814A	1,655	817
				20814B	4,068	3,328
				20814C	2,607	1,276
				20814D	1,708	1,084
Chevy Chase	20815Z	7,306	6,215	20815A	1,141	872
				20815B	1,672	1,270
				20815C	2,555	2,380
				20815D	1,938	1,693
Friendship Heights	20816Z	3,227	3,001	20816A	2,115	1,907
				20816B	1,112	1,094
West Bethesda	20817Z	7,646	7,376	20817A	1,505	1,412
				20817B	2,146	2,030
				20817C	3,941	3,880
				20817D	54	54
Cabin John	20818Z	457	372			
Olney	20832Z	6,138	4,727	20832A	3,643	2,795
				20832B	2,495	1,932
Brookeville	20833Z	1,770	1,475			
Poolesville	20837Z	1,292	1,384			
Boyd's	20841Z	2,275	2,160			
Dickerson	20842Z	539	541			
Rockville	20850Z	13,931	8,419	20850A	3,321	2,359
				20850B	5,060	2,814
				20850C	3,983	2,204
				20850D	1,567	1,042
Twinbrook	20851Z	4,199	4,114			
Pike	20852Z	14,053	11,545	20852A	6,295	4,851
				20852B	3,344	2,687
				20852C	1,275	1,011
				20852D	3,139	2,996
Twinbrook	20853Z	6,222	5,509	20853A	1,770	1,284
				20853B	1,660	1,764
				20853C	2,792	2,461
Potomac	20854Z	9,292	7,956	20854A	1,322	1,133
				20854B	1,907	1,680
				20854C	4,031	3,479
				20854D	2,032	1,664
Derwood	20855Z	3,599	3,466			
Sandy Spring	20860Z	451	403			
Ashton	20861Z	479	447			
Burtonsville	20866Z	4,228	3,446			
Clarksburg	20871Z	3,684	3,631			
Damascus	20872Z	3,841	2,609			
Germantown	20874Z	16,332	13,909	20874A	3,793	2,866
				20874B	5,584	4,994
				20874C	6,955	6,049
Germantown	20876Z	6,829	5,939	20876A	2,299	2,007
				20876B	4,530	3,932
Gaithersburg	20877Z	9,396	6,777	20877A	5,771	4,054
				20877B	3,625	2,723
Diamond Farms	20878Z	16,396	12,228	20878A	4,542	3,181
				20878B	6,057	4,329
				20878C	3,825	3,182
				20878D	1,972	1,536
Laytonsville	20879Z	7,579	6,140	20879A	3,899	3,034
				20879B	2,426	2,125
				20879C	1,254	981
Gaithersburg	20882Z	3,362	2,699			

MONTGOMERY COUNTY MD continued

SALES ZONE/ ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Montgomery Village	20886Z	10,858	10,678	20886A	5,208	5,130
				20886B	5,650	5,548
Kensington	20895Z	4,613	3,624	20895A	2,067	1,558
				20895B	2,546	2,066
Woodmoor	20901Z	10,073	8,098	20901A	4,638	3,800
				20901B	5,435	4,298
Wheaton	20902Z	13,578	13,500	20902A	4,620	4,517
				20902B	5,174	5,060
				20902C	3,784	3,923
Hillendale	20903Z	5,816	4,919			
Colesville	20904Z	17,242	13,928	20904A	7,632	6,385
				20904B	6,397	4,993
				20904C	3,213	2,550
Colesville	20905Z	4,392	3,315	20905A	1,601	1,180
				20905B	2,791	2,135
Wheaton	20906Z	17,974	15,234	20906A	3,960	3,400
				20906B	4,292	3,288
				20906C	4,315	3,740
				20906D	5,407	4,806
Blair	20910Z	14,951	12,970	20910A	4,396	3,663
				20910B	7,655	6,925
				20910C	2,900	2,382
Takoma Park	20912Z	6,672	5,742	20912A	3,534	3,126
				20912B	3,138	2,616
MC FULL RUN		270,730	225,001			

HOWARD COUNTY MD

SALES ZONE/ ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Laurel	20723Z	9,291	9,011	20723A	2,890	2,809
				20723B	6,401	6,202
Fulton	20759Z	789	793			
Savage	20763Z	909	913			
Highland	20777Z	877	870			
Jessup	20794Z	3,952	3,969			
Clarksville	21029Z	3,003	2,948			
Dayton	21036Z	0	0			
Ellicott City	21042Z	11,852	11,423	21042A	7,442	7,321
				21042B	4,410	4,102
Ellicott City	21043Z	14,961	13,295	21043A	6,981	6,410
				21043B	7,980	6,885
Columbia	21044Z	15,391	13,594	21044A	4,605	3,938
				21044B	8,155	7,427
				21044C	2,631	2,229
Columbia	21045Z	13,834	12,094	21045A	6,048	5,158
				21045B	7,786	6,936
Columbia	21046Z	4,723	4,938			
Baltimore	21075Z	9,191	9,115			
Elkridge	21227Z	0	0			
Cookesville	21723Z	256	257			
Glenelg	21737Z	321	316			
Glenwood	21738Z	767	840			
West Friendship	21794Z	613	616			
Woodbine	21797Z	2,715	2,729			
HO FULL RUN		93,445	87,721			

PERIOD 2 POST PLUS IN-MAIL ESTIMATES

PRINCE GEORGES COUNTY MD

SALES ZONE/ ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Accokeek	20607Z	2,594	2,548			
Aquasco	20608Z	279	281			
Brandywine	20613Z	3,668	3,578			
Cheltenham	20623Z	813	817			
Beltsville	20705Z	8,030	6,617	20705A	4,296	3,532
				20705B	3,734	3,085
Lanham-Seabrook	20706Z	9,439	7,603	20706A	5,981	4,791
				20706B	3,458	2,812
Laurel	20707Z	10,766	8,936	20707A	1,176	809
				20707B	5,275	4,376
				20707C	4,315	3,751
Montpelier	20708Z	10,038	8,116	20708A	3,386	2,654
				20708B	6,652	5,462
Bladensburg	20710Z	3,512	3,529			
Mt. Rainer	20712Z	3,717	3,735			
Bowie	20715Z	6,937	5,682	20715A	2,642	2,145
				20715B	2,197	1,759
				20715C	2,098	1,778
Mitchellville	20716Z	7,834	7,192	20716A	4,924	4,361
				20716B	2,910	2,831
Bowie	20720Z	6,217	6,100	20720A	3,013	2,964
				20720B	3,204	3,136
Bowie	20721Z	8,020	7,719	20721A	2,955	2,847
				20721B	5,065	4,872
Brentwood	20722Z	1,757	1,766			
Clinton	20735Z	10,984	9,175			
Riverdale	20737Z	6,026	5,263			
College Park	20740Z	9,234	8,188	20740A	4,241	3,682
				20740B	4,993	4,506
Capitol Heights	20743Z	13,463	11,552	20743A	4,695	4,144
				20743B	4,411	3,624
				20743C	4,357	3,784
Fort Washington	20744Z	16,336	15,997	20744A	6,467	6,422
				20744B	5,028	4,910
				20744C	4,841	4,665
Oxon Hill	20745Z	10,944	9,049	20745A	3,992	3,307
				20745B	3,899	3,165
				20745C	3,053	2,577
Suitland	20746Z	13,024	10,237	20746A	3,305	2,233
				20746B	4,673	3,917
				20746C	5,046	4,087
District Heights	20747Z	15,657	12,966	20747A	9,187	7,573
				20747B	6,470	5,393
Temple Hills	20748Z	14,466	14,392	20748A	7,597	7,634
				20748B	6,869	6,758
Andrews AFB	20762Z	199	200			
Glenn Dale	20769Z	1,711	1,500			
Greenbelt	20770Z	10,068	7,683	20770A	4,387	3,178
				20770B	5,681	4,505
				20772A	6,410	5,245
Upper Marlboro	20772Z	14,103	11,573	20772B	7,693	6,328
				20774A	6,684	5,579
Upper Marlboro	20774Z	14,516	11,952	20774B	7,832	6,373
Hyattsville	20781Z	3,548	3,572			
West Hyattsville	20782Z	10,207	8,486	20782A	4,354	3,401
				20782B	5,853	5,085
Adelphi	20783Z	14,523	12,363	20783A	8,858	7,742
				20783B	5,665	4,621
Capitol Plaza	20784Z	10,006	8,611			
Cheverly	20785Z	14,012	11,317	20785A	7,393	5,948
				20785B	6,619	5,369
PG FULL RUN		286,648	248,295			

CHARLES COUNTY MD

SALES ZONE/ ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Waldorf	20601Z	7,359	7,107			
Waldorf	20602Z	8,357	8,240			
Waldorf	20603Z	7,788	7,731			
Bel Alton	20611Z	238	192			
Bryans Road	20616Z	1,855	1,802			
Bryantown	20617Z	173	148			
Faulkner	20632Z	87	76			
Hughesville	20637Z	1,396	1,136			
Indian Head	20640Z	3,215	3,187			
Issue	20645Z	322	207			
La Plata	20646Z	5,477	4,254			
Marbury	20658Z	250	251			
Nanjemoy	20662Z	945	949			
Newburg	20664Z	885	890			
Pomfret	20675Z	442	444			
Port Tobacco	20677Z	654	578			
Welcome	20693Z	287	288			
White Plains	20695Z	2,505	2,373			
CH FULL RUN		42,235	39,853			

SAINT MARY'S COUNTY MD

SALES ZONE/ ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Abell	20606Z	100	100			
Avenue	20609Z	283	284			
Bushwood	20618Z	169	170			
Callaway	20620Z	379	381			
Chaptico	20621Z	205	179			
Charlotte Hall	20622Z	1,154	1,034			
Clements	20624Z	205	206			
Great Mills	20634Z	2,552	2,565			
Hollywood	20636Z	3,147	2,977			
Leonardtown	20650Z	3,277	2,961			
Lexington Park	20653Z	4,503	4,137			
Mechanicsville	20659Z	6,471	5,545			
Patuxent River	20670Z	168	169			
Piney Point	20674Z	187	188			
Tall Timbers	20690Z	221	222			
Valley Lee	20692Z	167	168			
SM FULL RUN		23,188	21,286			

PERIOD 2 POST PLUS IN-MAIL ESTIMATES

FAIRFAX COUNTY VA

SALES ZONE/ ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Centreville	20120Z	12,041	11,765	20120A	1,071	1,013
				20120B	2,788	2,707
				20120C	4,309	4,258
				20120D	3,873	3,787
Centreville	20121Z	9,444	9,339	20121A	2,247	2,201
				20121B	7,197	7,138
Clifton	20124Z	3,322	3,224			
Chantilly	20151Z	5,683	5,490	20151A	3,182	3,058
				20151B	2,501	2,432
Herndon	20170Z	11,646	9,040	20170A	2,041	1,509
				20170B	2,221	1,661
				20170C	3,874	3,034
				20170D	3,510	2,836
Herndon	20171Z	13,597	13,324	20171A	4,388	4,318
				20171B	1,918	1,817
				20171C	7,291	7,189
Reston	20190Z	7,728	7,659	20190A	2,087	2,042
				20190B	1,890	1,823
				20190C	3,751	3,794
Reston	20191Z	9,341	9,186	20191A	2,078	2,049
				20191B	2,108	2,055
				20191C	5,155	5,082
Reston	20194Z	4,637	3,749			
Annandale	22003Z	15,277	12,027	22003A	1,621	1,209
				22003B	4,543	3,568
				22003C	6,942	5,559
				22003D	2,171	1,691
Burke	22015Z	11,050	8,929	22015A	3,432	2,800
				22015B	4,335	3,506
				22015C	3,283	2,623
Dunn Loring	22027Z	541	496			
Fairfax	22030Z	15,907	13,263	22030A	5,974	5,088
				22030B	4,843	3,962
				22030C	5,090	4,213
Pickett	22031Z	9,800	7,993	22031A	5,725	4,700
				22031B	4,075	3,293
Fairfax Station	22032Z	6,548	5,021	22032A	3,130	2,379
				22032B	3,418	2,642
Fairfax	22033Z	13,539	10,839	22033A	1,656	1,220
				22033B	4,217	3,335
				22033C	2,871	2,270
				22033D	4,795	4,014
Fairfax Station	22039Z	3,449	3,256	22039A	1,228	1,137
				22039B	2,221	2,119
Baileys Crossroads	22041Z	9,117	6,755	22041A	4,484	3,081
				22041B	4,633	3,674
Mosby	22042Z	10,200	8,350	22042A	3,956	3,215
				22042B	6,244	5,135
Pimmit	22043Z	7,695	6,128	22043A	3,133	2,518
				22043B	4,562	3,610
Seven Corners	22044Z	4,709	3,824			
Falls Church	22046Z	4,569	3,565	22046A	2,379	1,935
				22046B	2,190	1,630
Fort Belvoir	22060Z	2,660	2,032			
Great Falls	22066Z	3,506	2,989	22066A	1,739	1,472
				22066B	1,767	1,517

FAIRFAX COUNTY VA continued

SALES ZONE/ ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Lorton	22079Z	9,674	7,814	22079A	5,984	4,808
				22079B	3,690	3,006
Mc Lean	22101Z	6,380	5,199	22101A	3,439	2,769
				22101B	2,941	2,430
Mc Lean	22102Z	7,549	6,582	22102A	3,309	2,796
				22102B	4,240	3,786
Vienna	22124Z	4,344	4,149	22124A	1,726	1,596
				22124B	2,618	2,553
Springfield	22150Z	7,522	7,268	22150A	2,832	2,761
				22150B	2,292	2,172
				22150C	2,398	2,335
North Springfield	22151Z	4,534	3,640	22151A	2,470	1,995
				22151B	2,064	1,645
West Springfield	22152Z	6,949	6,698	22152A	2,257	2,178
				22152B	2,340	2,257
				22152C	2,352	2,263
West Springfield	22153Z	8,140	7,911	22153A	2,152	2,092
				22153B	3,811	3,743
				22153C	2,177	2,076
Vienna	22180Z	6,677	5,389	22180A	2,695	2,052
				22180B	3,982	3,337
				22181A	1,309	1,237
Vienna	22181Z	3,728	3,589	22181B	2,419	2,352
				22182A	2,582	1,871
Vienna	22182Z	5,810	4,528	22182B	3,228	2,657
				22301A	2,553	2,460
				22301B	1,093	1,048
Potomac	22301Z	3,646	3,508	22302A	2,527	2,097
				22302B	4,138	3,402
Parkfairfax	22302Z	6,665	5,499	22303A	4,143	3,608
				22303B	2,223	1,819
Jefferson Manor	22303Z	6,366	5,427			
Shirley Duke	22304Z	20,238	15,772	22304A	4,941	3,893
				22304B	7,990	6,639
				22304C	3,151	2,446
				22304D	4,156	2,794
George Washington	22305Z	6,133	4,776			
Community	22306Z	10,583	8,765	22305B	2,900	2,019
				22306A	6,480	5,433
				22306B	4,103	3,332
Belle View	22307Z	3,379	2,954			
Wellington	22308Z	2,672	2,100	22308A	1,204	986
				22308B	1,468	1,114
Engleside	22309Z	9,790	7,968	22309A	3,586	3,050
				22309B	3,397	2,641
				22309C	2,807	2,277
Franconia	22310Z	8,774	7,174	22310A	4,292	3,587
				22310B	1,496	1,178
				22310C	2,986	2,409
Seminary Heights	22311Z	7,842	6,659			
Lincolnia	22312Z	10,259	7,279	22312A	5,243	3,277
				22312B	5,016	4,002
Olde Town	22314Z	13,145	12,900	22314A	5,263	5,194
				22314B	4,121	4,001
				22314C	3,761	3,705
Kingstowne	22315Z	9,292	9,105	22315A	3,565	3,468
				22315B	5,727	5,637

FA FULL RUN 386,097 330,896

PERIOD 2 POST PLUS IN-MAIL ESTIMATES

PRINCE WILLIAM COUNTY VA

SALES ZONE/ ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Manassas	20109Z	11,797	9,260	20109A	4,751	4,450
				20109B	7,046	4,810
Manassas	20110Z	10,941	9,932	20110A	2,945	2,653
				20110B	4,687	4,233
Manassas Park	20111Z	7,426	6,902	20110C	3,309	3,046
				20111A	4,296	4,231
Manassas Park	20112Z	6,777	5,446	20111B	3,130	2,671
				20112A	1,621	1,215
Bristow	20136Z	6,697	5,343	20112B	2,658	2,164
				20112C	2,498	2,067
Gainesville	20155Z	7,744	7,040	20136A	3,272	2,619
				20136B	3,425	2,724
Haymarket	20169Z	4,502	3,656	20155A	3,286	2,959
				20155B	4,458	4,081
Nokesville	20181Z	2,000	1,737	20169A	2,790	2,298
				20169B	1,712	1,358
Dumfries	22025Z	4,755	3,724			
Dumfries	22026Z	3,925	3,461			
Quantico	22134Z	1,439	1,446			
Triangle	22172Z	3,209	2,255			
Woodbridge	22191Z	16,081	12,466	22191A	3,617	2,547
				22191B	4,858	3,347
				22191C	7,606	6,572
Woodbridge	22192Z	14,868	14,013	22192A	4,502	4,186
				22192B	5,164	4,833
				22192C	5,202	4,994
Dale City	22193Z	20,218	17,654	22193A	7,543	7,091
				22193B	3,711	3,162
				22193C	3,727	3,041
				22193D	5,237	4,360
PW FULL RUN		122,379	104,335			

ARLINGTON COUNTY VA

SALES ZONE/ ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Court House	22201Z	16,518	14,413	22201A	3,232	2,859
				22201B	3,859	3,368
				22201C	3,652	3,080
				22201D	5,775	5,106
Eads	22202Z	13,133	11,844	22202A	2,227	1,778
				22202B	10,906	10,066
Central	22203Z	10,366	8,867	22203A	5,910	5,438
				22203B	2,664	2,047
				22203C	1,792	1,382
South	22204Z	18,799	15,089	22204A	2,970	2,349
				22204B	4,154	3,358
				22204C	3,034	2,441
				22204D	3,412	2,768
				22204E	5,229	4,173
Preston King	22205Z	4,429	3,454	22205A	2,787	2,186
Shirlington	22206Z	9,467	8,202	22205B	1,642	1,268
				22206A	4,257	3,826
North	22207Z	6,682	5,164	22206B	5,210	4,376
				22207A	1,030	725
				22207B	1,792	1,327
Rosslyn	22209Z	8,163	7,431	22207C	3,860	3,112
				22209A	3,820	3,501
Preston King	22213Z	842	802	22209B	4,343	3,930
AR FULL RUN		88,399	75,266			

LOUDOUN COUNTY VA

SALES ZONE/ ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Aldie	20105Z	3,095	3,065			
Middleburg	20117Z	628	631			
Paeonian Springs	20129Z	143	144			
Paris	20130Z	113	114			
Purcellville	20132Z	4,125	3,551			
Bluemont	20135Z	1,047	1,052			
Round Hill	20141Z	1,456	1,441		1,456	1,441
Ashburn	20147Z	16,616	16,262	20147A	4,330	4,238
				20147B	4,028	3,948
				20147C	3,998	3,899
				20147D	4,260	4,177
Ashburn	20148Z	7,589	7,497			
Chantilly	20152Z	6,522	6,398			
Hamilton	20158Z	1,076	1,054			
Sterling	20164Z	11,199	8,571			
Sterling	20165Z	9,839	7,875	20165A	5,564	4,371
				20165B	4,275	3,504
Sterling	20166Z	3,452	3,412			
Leesburg	20175Z	8,240	6,771	20175A	3,391	2,741
				20175B	3,443	2,977
				20175C	1,406	1,053
Leesburg	20176Z	12,871	10,716	20176A	1,074	932
				20176B	8,493	7,059
				20176C	3,304	2,725
Lovettsville	20180Z	1,943	1,918			
Waterford	20197Z	0	0			
LO FULL RUN		89,954	80,472			

FAUQUIER COUNTY VA

SALES ZONE/ ZIP NAME	ZONE	DAILY	SUNDAY	MICROZONE	DAILY	SUNDAY
Marshall	20115Z	1,988	1,893			
Catlett	20119Z	1,272	1,096			
Broad Run	20137Z	624	506			
Warrenton	20186Z	5,328	5,253			
Warrenton	20187Z	4,379	3,911			
The Plains	20198Z	610	613			
Linden	22642Z	1,656	1,665			
Bealeton	22712Z	3,094	3,101		3,094	3,101
Midland	22728Z	1,061	1,025		1,061	1,025
FQ FULL RUN		20,012	19,063			

TOTAL FULL RUN	DAILY	SUNDAY
	1,798,583	1,572,618

PACKING AND SHIPPING REQUIREMENTS

Please note that inserts require delivery to different locations.
 Quantities for multiple run dates must be shipped separated and clearly marked by run date.
 Pallet markers and a bill of lading are required for all shipments.
 Complete packing and shipping requirements available.
 Inserts for Sunday In-Paper and Sunday Opt-In may be combined on same pallet.

IN-PAPER & SUNDAY OPT-IN INSERTS

POST PLUS IN-MAIL INSERTS

DELIVERY ADDRESS

THE WASHINGTON POST SPRINGFIELD PLANT
 7171 Wimsatt Road
 Springfield, VA 22151-4081

VERTIS COMMUNICATIONS/AMERICAN COLOR GRAPHICS
 80 Stemmers Lane
 Westampton, NJ 08060
 Main Number (609) 534 - 7308

RECEIVING

MONDAY 6:30 a.m. - 8:00 p.m.
 TUESDAY 6:30 a.m. - 8:00 p.m.
 WEDNESDAY 6:30 a.m. - 8:00 p.m.
 THURSDAY 6:30 a.m. - 6:00 p.m.
 FRIDAY** 6:30 a.m. - 1:30 p.m.
 SATURDAY 6:30 a.m. - 1:30 p.m.
 CLOSED SUNDAY
 **Oct. thru Dec - Friday hours are 6:30 a.m. - 8:00 p.m.

MON. through SUN. 6:00 a.m. - 6:00 p.m.

DELIVERY DEADLINES

SUNDAY IN-PAPER OR OPT-IN: Thursday, 5:00 p.m.
 10 days in advance of insert date
 TUESDAY IN-PAPER: Tuesday, 5:00 p.m.
 7 days in advance of insert date
 WEDNESDAY IN-PAPER: Friday, 11:00 a.m.
 5 days in advance of insert date
 THURSDAY IN-PAPER: Friday, 11:00 a.m.
 6 days in advance of insert date
 FRIDAY IN-PAPER: Monday, 5:00 p.m.
 4 days in advance of insert date

SHARED MAIL: Thursday, Noon
 7 days in advance of in-home date

EARLY DELIVERY

Accepted no more than 13 days in advance for Sundays and no more than 7 days in advance for daily inserts. Preprint Specialists must authorize exceptions.

Accepted no more than 15 days in advance of in-home date. Preprint Specialists must authorize exceptions.

DIRECTIONS

TO SPRINGFIELD PLANT

NORTH on I-95 / I -395

Take I-395 exit for Edsall Rd. West.
 Proceed to end of Edsall Rd.
 Turn left onto Backlick Rd.
 At fourth traffic light, turn right onto Wimsatt Rd.
 WP plant is the third group of buildings on left.
 Receiving dock is at front of plant.

SOUTH on I-95 / I-495 Beltway

Take I-495 Exit 5 for Braddock Rd. East .
 At second traffic light, turn right onto Backlick Rd.
 At fourth traffic light, turn right onto Wimsatt Rd.
 WP plant is the third group of buildings on left.
 Receiving dock is at front of plant.

TO VERTIS COMMUNICATIONS/AMERICAN COLOR GRAPHICS
 Estimated Driving Time from DC: just over 3 hrs.

FROM WASHINGTON, DC AREA

Take I-95N to Delaware.
 Merge onto 295N towards New Jersey Turnpike.
 Merge onto New Jersey Turnpike N on the left toward New York/Atlantic City.
 Take Exit 5 toward Burlington/Mount Holly.
 Turn left onto CR-541N/Burlington-Mount Holly Rd.
 Turn left onto Irick Rd/CR-637.
 Stay straight to go onto Woodlane Rd/CR-630.
 Turn left on Stemmers Lane.

For 24 HOUR AUTOMATED DIRECTIONS TO THE POST'S SPRINGFIELD PLANT
 CALL (202) 334-5052.

FOR FURTHER INFORMATION

Contact the Post Plus/Preprint Specialist:
 (202) 334-6330 or (202) 334-5841
 MON. through FRI. 9:00 a.m. - 5:30 p.m.