

ROP DISPLAY

WIDTH

1 column	1.92"
2 column	3.94"
3 column	5.96"
4 column	7.98"
5 column	10.00"
6 column	12.00"
Double Truck	24.50"
Fireplace Double Truck	20.50"
Double Truck (tabloid)	20.50"

EXPRESS

TAB 9.50" X 10.5" page

1 column	1.82"
2 column	3.74"
3 column	5.66"
4 column	7.58"
5 column	9.50"
Double Truck	19.50"
Front Page Tile	1.82" x 1.75"

BROADSHEET/XEMP 10.75" X 20" page

1 column	1.71"
2 column	3.52"
3 column	5.33"
4 column	7.14"
5 column	8.95"
6 column	10.75"
Double Truck	22.50"

READY to RENT (APL)

AD SIZE ON FORM ACTUAL DIMENSIONS

2 x 5.75"	2.426" x 5.75"
4 x 2.875"	4.95" x 2.875"
4 x 5.75"	4.95" x 5.75"
4 x 11.5"	4.95" x 11.5"
8 x 5.75"	10" x 5.75"
8 x 12"	10" x 12"

POST MAGAZINE

AD SIZE width x height

1/24 page	2.25" x 1"
1/12 page	2.25" x 2.375"
1/6 page (horizontal)	4.625" x 2.375"
1/6 page (vertical)	2.25" x 4.875"
1/3 page (horizontal)	4.625" x 4.875"
1/3 page (vertical)	2.25" x 10"
1/2 page (horizontal)	7" x 4.875"
1/2 page (horizontal, bleed)	7.75" x 5.375"
1/2 page (vertical)	4.625" x 7.375"
1/2 page (vertical, bleed)	5.125" x 7.875"
2/3 page	4.625" x 10"
2/3 page (bleed)	5.125" x 10.75"
Full page	7.50" x 10.50"
Full page (bleed)	7.75" x 10.75"
Two page spread	15" x 10"
Two page spread (bleed)	15.75" x 10.75"

BOUTIQUE

AD SIZE 3.5"w x 2.375"h

Image size: 1.75"w x 2.375"h
 Heading: 13pt Bernhard Modern
 Bold Italic Black
 Text: 7pt Fruitiger Light, justified, black
 Address: 7pt Frutiger Bold, flush left, black

CAMPS

WIDTH

1 column	2.25"
2 column	4.625"

CAPITAL BUSINESS

MODULAR AD UNITS width x height

1/16 page	4.70" x 1.70"
1/16 page	2.20" x 3.40"
1/8 page	4.70" x 3.40"
1/4 page	4.70" x 6.875"
1/2 page (horizontal)	9.50" x 6.875"
1/2 page (vertical)	4.70" x 13.75"
3/4 page	7.10" x 13.75"
Sponsor Tile (section front "part 2")	1.20" x 2.20"
Sponsor Tile (topic pages)	2.30" x 0.50"
Front Page Strip	9.50" x 2"
Inside Strip	9.50" x 2 or 3"
Vertical Strip	2.30" x 13.75"
Full page	9.50" x 13.75"
Double Truck	19.50" x 13.75"
L-Shaped	7.10" x 13.75"
1/4 page Triangle	4.70" x 6.875"
1/2 page Triangle	9.50" x 6.875"

TV WEEK

AD SIZE width x height

1/12 page	2.125" x 2.5"
1/6 page (horizontal)	4.5" x 2.5"
1/6 page (vertical)	2.125" x 5"
1/3 page (horizontal)	4.5" x 5"
1/3 page (vertical)	2.125" x 10"
1/2 page (horizontal)	6.875" x 5"
1/2 page (vertical)	4.5" x 7.5"
2/3 page (vertical)	4.5" x 10"
Full page	6.875" x 10"
Trimmed page	7.375" x 10.875"
Full page image area	6.875" x 10"

JOBS

CLASSIFIED DISPLAY

Classified Column Widths & Inches Depth

CONVERSIONS

1/16..... .0625	3/8..... .375	11/16.... .6275
1/8..... .125	7/16..... .4375	3/4..... .75
3/16..... .1875	1/2..... .5	13/16.... .8125
1/4..... .25	9/16..... .5625	7/8..... .875
5/16..... .3125	5/8..... .625	15/16.... .9375

The Washington Post

CLASSIFIED DISPLAY NON-RECRUITMENT

WIDTH (10 column format)

1 column.....1.11" | 2 column.....2.32" | 3 column.....3.53" | 4 column.....4.74" | 5 column.....5.95" | 6 column.....7.16" | 7 column.....8.37" | 8 column.....9.58" | 9 column..10.79" | 10 column.....12.00"

DEPTH Depth by Lines: 295 Maximum (21 1/16 inches or 126.9 picas)

1071"	28 2.0"	55..... 3.928"	82 5.857"	109 7.785"	136 9.714"	163 11.642"	190 13.571"	217 15.5"	244 17.428"	271 19.357"
2142"	29 2.071"	56..... 4.0"	83 5.928"	110 7.857"	137 9.785"	164 11.714"	191 13.642"	218 15.571"	245 17.50"	272 19.428"
3214"	30 2.142"	57..... 4.071"	84 6.0"	111 7.928"	138 9.857"	165 11.785"	192 13.714"	219 15.642"	246 17.571"	273 19.5"
4285"	31 2.214"	58..... 4.142"	85 6.071"	112 8.0"	139 9.928"	166 11.857"	193 13.785"	220 15.714"	247 17.642"	274 19.571"
5357"	32 2.285"	59..... 4.214"	86 6.142"	113 8.071"	140 10.00"	167 11.928"	194 13.857"	221 15.785"	248 17.714"	275 19.642"
6428"	33 2.357"	60..... 4.285"	87 6.214"	114 8.142"	141 10.071"	168 12.0"	195 13.928"	222 15.857"	249 17.785"	276 19.714"
75"	34 2.428"	61..... 4.357"	88 6.285"	115 8.214"	142 10.142"	169 12.071"	196 14.0"	223 15.928"	250 17.857"	277 19.785"
8571"	35 2.5"	62..... 4.428"	89 6.357"	116 8.285"	143 10.214"	170 12.142"	197 14.071"	224 16.0"	251 17.928"	278 19.857"
9642"	36 2.571"	63..... 4.5"	90 6.428"	117 8.357"	144 10.285"	171 12.214"	198 14.142"	225 16.071"	252 18.0"	279 19.928"
10714"	37 2.642"	64 4.571"	91 6.5"	118 8.428"	145 10.357"	172 12.285"	199 14.214"	226 16.142"	253 18.071"	280 20.00"
11785"	38 2.714"	65 4.642"	92 6.571"	119 8.5"	146 10.428"	173 12.357"	200 14.285"	227 16.214"	254 18.142"	281 20.071"
12857"	39 2.785"	66 4.714"	93 6.642"	120 8.571"	147 10.5"	174 12.428"	201 14.357"	228 16.285"	255 18.214"	282 20.142"
13928"	40 2.857"	67 4.785"	94 6.714"	121 8.642"	148 10.571"	175 12.50"	202 14.428"	229 16.357"	256 18.285"	283 20.214"
14 1.0"	41 2.928"	68 4.857"	95 6.785"	122 8.714"	149 10.642"	176 12.571"	203 14.5"	230 16.428"	257 18.357"	284 20.285"
15 1.071"	42 3.0"	69 4.928"	96 6.857"	123 8.785"	150 10.714"	177 12.642"	204 14.571"	231 16.5"	258 18.428"	285 20.357"
16 1.142"	43 3.071"	70 5.0"	97 6.928"	124 8.857"	151 10.785"	178 12.714"	205 14.642"	232 16.571"	259 18.5"	286 20.428"
17 1.214"	44 3.142"	71 5.071"	98 7.0"	125 8.928"	152 10.857"	179 12.785"	206 14.714"	233 16.642"	260 18.571"	287 20.5"
18 1.285"	45 3.214"	72 5.142"	99 7.071"	126 9.0"	153 10.928"	180 12.857"	207 14.785"	234 16.714"	261 18.642"	288 20.571"
19 1.357"	46 3.285"	73 5.214"	100 7.142"	127 9.071"	154 11.0"	181 12.928"	208 14.857"	235 16.785"	262 18.714"	289 20.642"
20 1.428"	47 3.357"	74 5.285"	101 7.214"	128 9.142"	155 11.071"	182 13.0"	209 14.928"	236 16.857"	263 18.785"	290 20.714"
21 1.5"	48 3.428"	75 5.357"	102 7.285"	129 9.214"	156 11.142"	183 13.071"	210 15.00"	237 16.928"	264 18.857"	291 20.785"
22 1.571"	49 3.5"	76 5.428"	103 7.357"	130 9.285"	157 11.214"	184 13.142"	211 15.071"	238 17.0"	265 18.928"	292 20.857"
23 1.642"	50 3.571"	77 5.5"	104 7.428"	131 9.357"	158 11.285"	185 13.214"	212 15.142"	239 17.071"	266 19.0"	293 20.928"
24 1.714"	51 3.642"	78 5.571"	105 7.50"	132 9.428"	159 11.357"	186 13.285"	213 15.214"	240 17.142"	267 19.071"	294 21.0"
25 1.785"	52 3.714"	79 5.642"	106 7.571"	133 9.5"	160 11.428"	187 13.357"	214 15.285"	241 17.214"	268 19.142"	295 21.07"
26 1.857"	53 3.785"	80 5.714"	107 7.642"	134 9.571"	161 11.5"	188 13.428"	215 15.357"	242 17.285"	269 19.214"	
27 1.928"	54 3.857"	81 5.785"	108 7.714"	135 9.642"	162 11.571"	189 13.5"	216 15.428"	243 17.357"	270 19.285"	